

# The Complete Beginner's Guide to Building ChatGPT Wrappers 2026 : AshishBuilds

A step-by-step guide for anyone who wants to build simple AI products without technical knowledge.

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## **Wrappers Are Making INSANE Money. This Could Be You.**

Let's talk real numbers. Not theory. Not "potential." Actual revenue from actual wrappers built by regular people like you.

The screenshot below shows SimpleClaw, a ChatGPT wrapper that made **over \$10,000 per month**. It was built by one person. No team. No venture capital. No fancy tech background. Just someone who saw a problem and built a simple solution.

This isn't an exception. This is the norm for wrappers that solve real problems. While you're reading this, someone else is launching their wrapper. While you're thinking about it, they're getting their first paying customer. The opportunity is **RIGHT NOW**.

The best part? They didn't build anything revolutionary. They took existing AI (ChatGPT, Claude) and made it easier to use for one specific problem. That's it. That's the entire secret.

**If they can do it, so can you.**



SimpleClaw.com

Share

Visit

Avoid all technical complexity and one click deploy your own 24/7 active OpenClaw instance under 1 minute.

All-time revenue

**\$10,876**

Ranked #626 on TrustMRR

MRR (estimated) ⓘ

**\$8,480**

210 active subscriptions

Founder



**Savio**

50.7k followers on X

Founded

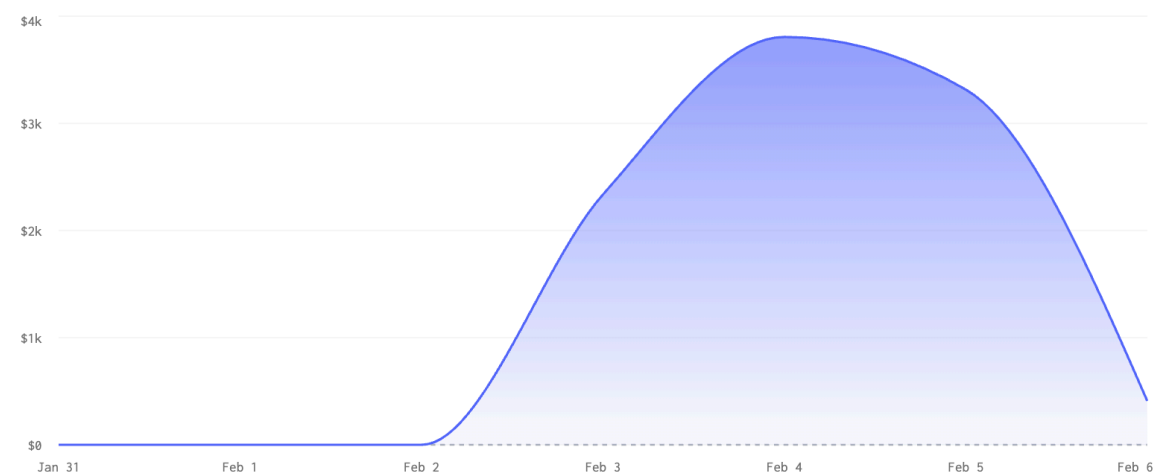
**February 2026**

United States

**\$9,867** · 70% profit margin ⓘ

Revenue

Last 7 days



Revenue is verified with a Stripe API key. Last updated: Feb 6, 2026, 06:12 AM

## 1. INTRODUCTION

### What is a ChatGPT Wrapper?

Think of ChatGPT as a super smart assistant that can help with almost anything. But sometimes, using it feels like walking into a giant store with thousands of products. You know what you need, but you have to search through everything.

A **ChatGPT Wrapper** is like a specialized shop that sells only one thing you need.

### Real-life analogy:

Imagine you need to write cold emails. You could:

- Open ChatGPT

- Think of what to ask
- Type a long prompt
- Copy the result
- Edit it
- Try again if it's not right

**OR** you could open a tool called "ColdEmailPro" that simply asks:

- Who are you writing to?
- What do you want?
- What's your product?

Then BAM. Perfect email in 3 seconds.

That's a wrapper. Same AI. Better experience.

### **Why do wrappers exist?**

- People want solutions, not tools
- People want speed, not flexibility
- People want clarity, not options

### **Why do people pay for wrappers?**

- They save time
- They remove confusion
- They give you exactly what you need
- They feel like magic

Someone will pay \$20 a month for a tool that writes their LinkedIn posts in 10 seconds, even though they could do the same thing for free on ChatGPT. Why? Because the wrapper removes friction.

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## **2. WHY CHATGPT WRAPPERS WORK**

### **Why people prefer wrappers over raw ChatGPT:**

#### **Simplicity wins**

- ChatGPT is powerful but overwhelming
- Users don't want to think about prompts
- They want one button that solves their problem

### **Speed wins**

- Opening ChatGPT and writing a prompt takes time
- A wrapper gives instant results
- 3 fields vs 300 words of prompting

### **Clarity wins**

- ChatGPT gives generic answers
- Wrappers give specific, formatted outputs
- Users know exactly what they're getting

### **Context wins**

- A wrapper remembers your niche
- No need to explain the same thing every time
- Results feel personalized

### **The big secret: You do NOT need to build AI**

You're not building a rocket. You're building a better steering wheel.

OpenAI already built the AI. Your job is to:

- Pick one problem
- Design a simple form
- Write a smart prompt
- Show the output nicely

That's it. That's the whole business.

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## **3. NICHE & IDEATION**

### **How to pick a niche:**

### **Step 1: Pick one narrow niche**

- Don't build "AI writing tool"
- Build "Instagram captions for fitness coaches"
- The narrower, the better

### **Step 2: Identify one painful problem**

- What takes too long?
- What feels confusing?
- What do people pay someone else to do?

### **Step 3: Validate if people will pay**

- Are people already paying for similar solutions?
- Do freelancers get hired for this?
- Is there a Reddit thread complaining about it?

If yes to any, you have a winner.

### **10 Niche Wrapper Ideas:**

#### **Business:**

1. **Cold Email Generator for SaaS founders** - Input: product, target customer. Output: personalized cold email.
2. **Meeting Summary Tool** - Input: meeting notes. Output: action items, decisions, next steps.
3. **Competitor Analysis Writer** - Input: your product + competitor URL. Output: comparison table and insights.

#### **Creators:**

1. **YouTube Video Script Writer for Tech Reviewers** - Input: product name, key features. Output: full script with timestamps.
2. **Instagram Caption Generator for Coaches** - Input: post topic, audience. Output: 5 caption variations with hashtags.

3. **Newsletter Idea Generator for Indie Hackers** - Input: your niche. Output: 10 newsletter topics with outlines.

#### **Students:**

1. **Study Notes Simplifier** - Input: complex text or lecture notes. Output: simple bullet points and flashcards.
2. **Essay Outline Generator** - Input: essay topic, word count. Output: structured outline with key points.

#### **Freelancers:**

1. **Proposal Generator for Freelance Designers** - Input: client brief, your rate. Output: professional proposal.
2. **Invoice Follow-up Email Writer** - Input: client name, invoice amount, days overdue. Output: polite follow-up email.

#### **Daily Life:**

1. **Meal Plan Generator for Busy Parents** - Input: dietary restrictions, number of people. Output: 7-day meal plan with grocery list.

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#### **Real Wrapper Ideas with Revenue Numbers:**

Here are actual GPT wrappers that are making real money. These are not hypotheticals. These are real businesses built by real people:

# GPT Wrapper Ideas

Revenue: 
 Starting Costs: 
 Built With: 
 Sort By:

	Built With	Revenue	Built In	RPV	Costs	Solopreneur Score <sup>①</sup>
Excel formula generator bot <a href="#">↗</a> <a href="#">↻</a>	Google Analytics <a href="#">↗</a> Stripe <a href="#">↗</a>	\$23K monthly	30 days	— per visitor	\$196 to start	91 out of 100
Ai-driven content creator <a href="#">↗</a> <a href="#">↻</a>	Instantly <a href="#">↗</a>	\$1.67M monthly	— days	\$1.19 per visitor	— to start	55 out of 100
Ai meeting note-taker <a href="#">↗</a> <a href="#">↻</a>	Slack <a href="#">↗</a> Zapier <a href="#">↗</a>	\$908K monthly	60 days	\$4.17 per visitor	\$0 to start	68 out of 100
Ai-driven stealth analysis <a href="#">↗</a> <a href="#">↻</a>	OpenAI <a href="#">↗</a>	\$15.5K monthly	— days	\$0.05 per visitor	— to start	70 out of 100
Ai-powered resume builder <a href="#">↗</a> <a href="#">↻</a>	AWS infrastru... <a href="#">↗</a> Laravel <a href="#">↗</a>	\$20K monthly	— days	— per visitor	\$0 to start	92 out of 100
Ai-driven content generator <a href="#">↗</a> <a href="#">↻</a>	Google Analytics <a href="#">↗</a> Slack <a href="#">↗</a>	\$30K monthly	90 days	\$15.00 per visitor	\$9K to start	73 out of 100
Ai-driven writing multitool <a href="#">↗</a> <a href="#">↻</a>	MailChimp <a href="#">↗</a> Google Analytics <a href="#">↗</a>	\$1M monthly	20 days	\$0.20 per visitor	\$20K to start	59 out of 100
Ai quiz generation tool <a href="#">↗</a> <a href="#">↻</a>	Stripe <a href="#">↗</a> SendGrid <a href="#">↗</a>	\$4K monthly	90 days	\$0.27 per visitor	\$500 to start	90 out of 100
Ai-generated headshot service <a href="#">↗</a> <a href="#">↻</a>	Google Analytics <a href="#">↗</a> Slack <a href="#">↗</a>	\$274K monthly	1170 days	\$1.78 per visitor	\$65.4K to start	51 out of 100
Ai customer support agent <a href="#">↗</a> <a href="#">↻</a>	Google Analytics <a href="#">↗</a> Slack <a href="#">↗</a>	\$25K monthly	14 days	\$0.50 per visitor	\$99 to start	83 out of 100
Ai image and video maker <a href="#">↗</a> <a href="#">↻</a>	Google Analytics <a href="#">↗</a> Stripe <a href="#">↗</a>	\$11.5K monthly	14 days	\$0.08 per visitor	\$500 to start	92 out of 100

GPT Wrapper Ideas with Revenue Data

Look at these numbers:

- **AI-driven content creator:** \$1.67M/month
- **AI meeting note-taker:** \$908K/month
- **AI-generated headshot service:** \$274K/month
- **AI-driven content generator:** \$30K/month
- **Excel formula generator bot:** \$23K/month
- **AI customer support agent:** \$25K/month
- **AI-powered resume builder:** \$20K/month

These are simple wrappers. Same AI as everyone else. Different packaging.

**Key takeaway:** The market is HUGE. People are already paying. Your job is to pick one narrow slice and build for it.

## 4. TYPES OF WRAPPERS

### Web App Wrappers

A website you visit in your browser.

**Example:** You go to "[emailgenius.com](https://emailgenius.com)", fill a form, click generate, get your email.

**Pros:**

- No download needed
- Works on any device
- Easy to update

**Cons:**

- Requires internet
  - Need to remember to visit the site
- 

### **Mobile App Wrappers**

An app you download on your phone.

**Example:** An app called "FitCaptions" that generates Instagram captions for fitness posts.

**Pros:**

- Always in your pocket
- Feels more premium
- Can send notifications

**Cons:**

- Harder to build
  - Need approval from App Store/Play Store
  - Takes longer to launch
- 

### **Chat-Based Wrappers (WhatsApp / Telegram)**

You chat with a bot like you chat with a friend.

**Example:** You send "Write a cold email for a design agency" to a WhatsApp number. The bot replies with the email.

**Pros:**

- Super easy to use
- No new app to download
- Feels conversational

**Cons:**

- Limited formatting
  - Harder to show complex outputs
- 

**Which is easiest for beginners?**

**Web app wrappers** are the best starting point.

**Why?**

- You can build one in a weekend using no-code tools
- No app store approval needed
- Easy to test and improve
- You can share a link immediately
- Works on desktop and mobile

Start with a web app. Launch it. Make money. Then expand.

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## **5. HOW A WRAPPER WORKS (TECH MADE SIMPLE)**

Let's say you're building "ColdEmailPro" - a tool that writes cold emails.

### **Step 1: User Input**

The user sees a simple form:

- Your name: [text field]
- Company name: [text field]
- What you're selling: [text field]
- Who you're writing to: [text field]

They fill it out and click "Generate Email."

### **Step 2: Prompt Handling**

Behind the scenes, your wrapper takes those inputs and creates a prompt:

"You are an expert cold email writer. Write a personalized cold email from [user's name] at [company] selling [product]. The email is addressed to [recipient]. Keep it under 100 words. Make it friendly and valuable."

The user never sees this. You designed it.

### **Step 3: ChatGPT API**

Your wrapper sends that prompt to OpenAI (the company behind ChatGPT).

OpenAI's computers process it and send back the generated email.

This happens in 2-3 seconds.

### **Step 4: Output Display**

Your wrapper receives the email and shows it to the user in a nice format:

- Clean text box
- Copy button
- Option to regenerate

The user is happy. They got exactly what they needed.

### **The magic:**

The user never had to think about prompts, AI, or technology. They just filled a form and got results.

That's the entire business.

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## **6. TOOLS NEEDED (NO-CODE FRIENDLY)**

You need very few tools to build a wrapper.

### **Tool 1: ChatGPT / OpenAI API**

#### **What it is:**

The OpenAI API is like a doorway to ChatGPT's brain. Instead of typing in the ChatGPT website, your tool talks to ChatGPT directly through this doorway.

#### **Why you need it:**

Without it, you can't access ChatGPT's AI. This is the engine that powers your wrapper.

**How it works:**

- You create a free account on OpenAI's website
- You get an "API key" (think of it as a password)
- You add credits (like putting money in a parking meter)
- Your wrapper uses this key to ask ChatGPT questions

**Cost:**

Super cheap. Around \$0.002 per request. If 100 people use your tool, it costs you 20 cents.

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**Tool 2: Lovable.dev**

**What it is:**

Lovable is a website builder designed specifically for AI apps. You describe what you want to build in plain English, and it creates the website for you.

**Why it's perfect for wrappers:**

- No coding needed
- Built-in AI integration
- You can describe your wrapper in words
- It handles all the technical stuff
- You can launch in hours, not weeks

**How it works:**

- You sign up
- You describe your wrapper ("I want a tool that generates cold emails with 4 input fields")
- Lovable builds it
- You customize colors, text, and prompts
- You publish with one click

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### **Tool 3: Stripe (Optional - for payments)**

#### **What it is:**

Stripe lets you accept payments on your website. Think of it as a cash register for the internet.

#### **When you need it:**

Only when you want to charge money. Start free first.

#### **How it works:**

- You create a Stripe account
- You connect it to your wrapper
- When someone pays, money goes to your bank

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### **Tool 4: Supabase (Optional - for saving data)**

#### **What it is:**

A place to store information. Like a filing cabinet in the cloud.

#### **When you need it:**

If you want to:

- Remember user history
- Let users save their outputs
- Track usage

**For your first wrapper:** You probably don't need this. Keep it simple.

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## **7. STEP-BY-STEP: BUILD YOUR FIRST WRAPPER**

Let's build a real wrapper together. We'll create "ResumeRoaster" - a tool that gives honest, funny feedback on resumes.

### **Step 1: Choose the problem**

**Problem:** Job seekers don't know if their resume is boring.

**Solution:** Upload resume, get brutally honest (but helpful) feedback.

### **Step 2: Design inputs**

What does the user need to provide?

- Resume text (paste or upload)
- Job they're applying for

That's it. Keep it simple.

### **Step 3: Write prompts**

This is the most important part.

Your prompt might look like:

"You are a brutally honest career coach with a sense of humor. Review this resume for a [job title] position. Point out what's boring, what's missing, and what's great. Be funny but helpful. Give 5 specific improvements. Keep it under 200 words."

### **Step 4: Build UI using Lovable.dev**

- Sign up for Lovable
- Start a new project
- Tell Lovable: "Create a webpage with a text area to paste a resume, a field for job title, and a submit button. When submitted, show the feedback in a nice card format."
- Lovable generates the page
- Customize colors, fonts, and text

### **Step 5: Connect ChatGPT API**

- Get your OpenAI API key
- In Lovable, go to settings
- Paste your API key
- Connect the form to send data to OpenAI
- Test it with your own resume

### **Step 6: Set usage limits or pricing**

**For beginners:** Start with:

- Free tier: 3 reviews per user
- Paid tier: \$5 for unlimited reviews for a month

**Or even simpler:** Make it completely free for the first 100 users. Get feedback. Then add pricing.

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## 8. PROMPTS ARE THE REAL PRODUCT

Here's the truth: Your wrapper is only as good as your prompts.

### **Why prompts matter more than UI:**

- Anyone can make a form
- Anyone can add a submit button
- But only YOU can craft the perfect prompt

Your prompt is your secret sauce. It's what makes your wrapper better than someone just using ChatGPT.

### **Example:**

Bad prompt:

"Write a LinkedIn post."

Good prompt:

"You are a LinkedIn growth expert. Write a LinkedIn post about [topic] that:

- Starts with a bold statement or question
- Uses short paragraphs (2-3 lines max)
- Includes a personal story or example
- Ends with a clear call to action
- Uses simple language
- Is under 150 words
- Avoids corporate jargon

Format it with line breaks for easy reading."

See the difference? The second prompt creates consistently good results.

## **How to test and improve prompts:**

**Step 1:** Write your first version

**Step 2:** Test it 20 times with different inputs

- Does it always give good results?
- Does it follow your format?
- Is it consistent?

**Step 3:** Find patterns in bad results

- Too long? Add word limits.
- Too generic? Add more specific instructions.
- Wrong tone? Clarify the personality.

**Step 4:** Iterate

- Change one thing at a time
- Test again
- Keep what works

## **How prompts create differentiation:**

Two people can build the same wrapper idea. But the one with better prompts wins.

### **Your prompt includes:**

- Specific formatting rules
- Tone and personality
- Edge case handling
- Quality constraints
- Output structure

This is intellectual property. This is what makes your wrapper valuable.

**Pro tip:** Save every version of your prompts. Keep a document with:

- Date

- Prompt version
- What you changed
- Results

You'll build a library of amazing prompts over time.

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## 9. REAL SUCCESSFUL WRAPPER EXAMPLE

### Example: SimpleClaw - OpenClaw Deployment Tool

#### What it does:

SimpleClaw helps you deploy your own 24/7 active OpenClaw instance (an AI assistant that works across WhatsApp, Telegram, and other chat platforms) in under 1 minute.

#### The problem it solved:

Setting up OpenClaw the traditional way took 30 minutes and required:

- Purchasing a local virtual machine (10 min)
- Creating SSH keys and storing securely (3 min)
- Connecting to the server via SSH (3 min)
- Installing Node.js and NPM (5 min)
- Installing OpenClaw (2 min)
- Setting up OpenClaw (5 min)
- Connecting to Telegram (2 min)

SimpleClaw reduced this to **under 1 minute** with just a few clicks.

#### How it wrapped existing AI:

- Used OpenAI's API and Claude under the hood
- Pre-configured servers ready to deploy
- Automated all technical setup
- Simple interface: pick a model, connect a channel, deploy

#### The numbers (Real results):

- **\$10,876** in revenue (Ranked #626 on TrustMRR)
- **\$8,480** in one period
- **218 active subscriptions**
- **\$9,867** revenue with **70% profit margin**
- Built by one founder (Savio)
- Listed for sale at **\$150,000**
- First \$4k MRR in **24 hours** after launch

#### **Tech stack:**

- Next.js (frontend)
- Tailwind CSS (styling)
- Google Cloud (backend)

Simple, proven technologies. Nothing fancy.

#### **Use cases it enabled:**

- Schedule meetings from chat
- Read and summarize emails
- Draft replies and follow-ups
- Translate messages
- Plan your week
- Take meeting notes
- Negotiate deals
- Run payroll calculations
- Research competitors
- And dozens more

#### **Why it worked:**

#### **Massive friction removal:**

- 30 minutes → Under 1 minute

- 7 technical steps → 2 clicks
- Technical knowledge required → None

### **Clear value proposition:**

- "Deploy OpenClaw under 1 minute"
- Avoided all technical complexity
- One-click deploy

### **Real pain point:**

- People wanted AI assistants on WhatsApp/Telegram
- Setting it up was too hard
- SimpleClaw made it effortless

### **Smart positioning:**

- Didn't try to build a new AI
- Wrapped existing tools (OpenClaw, ChatGPT, Claude)
- Focused 100% on removing deployment friction

### **What beginners should learn:**

#### **You don't need to build the AI**

- SimpleClaw used OpenAI and Claude
- Added zero new AI technology
- Just made deployment easy

#### **Speed is a feature**

- 30 minutes → 1 minute is the entire product
- That time savings alone is worth paying for

#### **Solve setup friction**

- People want results, not setup processes
- Technical complexity is your opportunity
- If it takes 30 minutes to set up, build a wrapper that does it in 1 minute

### **Small problems = real money**

- This solved ONE problem: deployment
- Made \$10k+ per month
- 218 people paying monthly
- Listed for \$150k

### **You can exit quickly**

- Built, launched, scaled, and listed for sale
  - Wrappers are real businesses
  - People buy them
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## **10. PRICING & MONETIZATION**

### **Three simple models:**

#### **Model 1: Free + Paid (Freemium)**

##### **How it works:**

- Free tier: 3-5 uses per day
- Paid tier: Unlimited uses for \$10-20/month

**Example:** First 3 cold emails free, then \$15/month unlimited

##### **Pros:**

- Easy to get users
- People can try before buying
- Low barrier to entry

##### **Cons:**

- Many people stay on free forever
  - Need lots of free users to convert a few
- 

#### **Model 2: Subscription**

##### **How it works:**

- Monthly payment: \$5-30/month
- Users get full access

**Example:** \$10/month for unlimited resume reviews

**Pros:**

- Predictable income
- Simple to understand
- Recurring revenue

**Cons:**

- Harder to get first customers
  - Need to prove value upfront
- 

**Model 3: Pay Per Use**

**How it works:**

- \$1-5 per generation
- No subscription needed

**Example:** \$2 per cold email generated

**Pros:**

- No commitment for users
- Fair pricing
- Easy to justify

**Cons:**

- Unpredictable income
  - Lower lifetime value
- 

**Which is best for beginners?**

**Start with Free + Paid (Freemium).**

**Why?**

- Gets you users fast
- You can test and improve with real feedback
- Some users will naturally upgrade
- You can change pricing later

**Recommended beginner pricing:**

- Free: 3-5 uses per day
- Paid: \$9-19/month for unlimited

**Keep it simple. You can always change it later.**

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## 11. COMMON MISTAKES TO AVOID

### **Mistake 1: Building for everyone**

Trying to make a wrapper that does everything for everyone.

**Why it fails:** Generic tools get lost in the noise. Niche tools get attention.

**Fix:** Pick ONE specific audience and ONE specific problem.

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### **Mistake 2: Overbuilding before launch**

Spending months adding features before getting a single user.

**Why it fails:** You build things nobody wants. You waste time. You lose motivation.

**Fix:** Build the simplest version in a weekend. Launch it. Get feedback. Then improve.

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### **Mistake 3: Ignoring prompts**

Focusing on making the website pretty but using bad prompts.

**Why it fails:** Bad output = bad product. Users don't care about your design if results suck.

**Fix:** Spend 80% of your time perfecting prompts, 20% on everything else.

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### **Mistake 4: Not talking to users**

Building in isolation, guessing what people want.

**Why it fails:** Your assumptions are usually wrong. You solve the wrong problem.

**Fix:** Talk to 5 potential users BEFORE building. Ask what they struggle with.

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### **Mistake 5: Pricing too low (or free forever)**

Making your wrapper free and never charging.

**Why it fails:** Free users don't value your product. You can't sustain the business. You lose motivation.

**Fix:** Charge something, even if it's just \$5. Paid users are serious users.

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### **Mistake 6: Building and disappearing**

Launching your wrapper and hoping people find it.

**Why it fails:** Nobody will magically discover you. Marketing is not optional.

**Fix:** Plan to spend 2x more time marketing than building.

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### **Mistake 7: Copying without differentiation**

Seeing a successful wrapper and copying it exactly.

**Why it fails:** You're always playing catch-up. You have no unique value.

**Fix:** Find a sub-niche or unique angle. Be different, not better.

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### **Mistake 8: Getting discouraged by competition**

Seeing similar tools and giving up.

**Why it fails:** Competition means there's a market. You quit before you start.

**Fix:** Competition validates demand. Focus on YOUR unique angle and audience.

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### **Mistake 9: Perfectionism**

Waiting until everything is perfect before launching.

**Why it fails:** Perfect never comes. You never launch. You never make money.

**Fix:** Launch at 80% ready. Improve based on real feedback.

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### **Mistake 10: Not setting usage limits**

Letting people use your tool unlimited for free.

**Why it fails:** Your OpenAI costs can spiral. People abuse free tools.

**Fix:** Always set daily or monthly limits, even on free tiers.

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## 12. MARKETING AFTER BUILDING

**The hard truth: Marketing is MORE important than building.**

You can build the perfect wrapper in a weekend. But if nobody knows it exists, you've built nothing.

**Why marketing matters more:**

- Building is finite. You finish and ship.
- Marketing is infinite. You do it every day.
- Great product + no marketing = \$0
- Good product + great marketing = \$\$\$

Your success depends on how many people KNOW about your wrapper, not how good it is.

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**How to launch simply:**

**Week before launch:**

- Create a simple landing page with:
  - One headline explaining what it does
  - One screenshot or demo
  - Early access signup form
- Share on Twitter/X: "Building a tool for [niche] to [benefit]. Launching next week. Want early access?"
- Post in relevant Reddit communities (DON'T spam, provide value)
- Email 10 people who might care

**Launch day:**

- Post on Product Hunt (free)
- Post on Twitter/X with demo video

- Post in niche communities (Discord, Slack, Reddit)
- Email your early access list
- Share on LinkedIn

### **Week after launch:**

- Respond to every comment and message
- Share user testimonials
- Post daily updates on what you're improving
- Keep the conversation going

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### **How to get your first 100 users:**

#### **Strategy 1: Go where your users hang out**

- Facebook groups for your niche
- Reddit communities
- Discord servers
- Slack communities
- LinkedIn groups

**Don't spam.** Provide value. Answer questions. Share your tool when relevant.

#### **Strategy 2: Content marketing**

Create content about the problem your wrapper solves:

- Twitter threads about the problem
- LinkedIn posts with tips
- TikTok/Instagram reels showing results
- Blog posts (if you have time)

**End every piece with:** "I built a tool that does this in 10 seconds. Link in bio."

#### **Strategy 3: Direct outreach**

- Find 100 people who have your exact problem

- Send personalized messages (not templates)
- Offer free access in exchange for feedback

#### **Strategy 4: Build in public**

- Share daily updates on building your wrapper
- Share revenue numbers
- Share what's working and what's not
- Be transparent

**People love following the journey.** They become invested in your success.

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#### **Content ideas to post:**

##### **Reels / TikToks / Shorts:**

- "I built this tool in 3 days and made \$500 in the first week"
- Screen recording showing how fast your tool works
- Before/after comparison (ChatGPT vs your wrapper)
- "This is how [niche] wastes 5 hours a week" → show your solution
- User testimonials (with permission)

##### **Twitter/X threads:**

- "10 things I learned building my first AI wrapper"
- "Here's exactly how my wrapper works (thread)"
- "Why I built [wrapper name] and what I'm learning"
- Share your daily revenue/user numbers

##### **LinkedIn posts:**

- Personal story: "I was frustrated with X, so I built Y"
- Behind the scenes: "Here's my tech stack for non-coders"
- Results: "My AI wrapper got 100 users in 1 week. Here's what I did."

##### **Instagram posts:**

- Clean graphics showing your wrapper's value
- User results and testimonials
- Side-by-side comparisons

### **YouTube videos (if you're comfortable):**

- Full tutorial on how you built it
- "I used my own tool for 30 days. Here's what happened."
- Demo videos

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### **The content formula that works:**

1. **Hook** (first 3 seconds): State the problem
2. **Agitate** (next 10 seconds): Show why it's painful
3. **Solution** (next 20 seconds): Show your wrapper solving it
4. **Call to action** (last 5 seconds): "Link in bio" or "Try it free"

### **Example:**

"Spending 2 hours writing cold emails? Here's how I do it in 30 seconds."

[Show screen recording of your wrapper]

"I built this tool. It's free to try. Link in bio."

### **Post this content EVERY DAY.**

Marketing is not a one-time thing. It's a daily habit.

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### **The marketing mindset:**

- Don't wait for perfection. Post messy.
- Don't be afraid to repeat yourself. New people see your content every day.
- Don't worry about looking "salesy." You're helping people.
- Don't compare your day 1 to someone's year 3.

### **Consistency beats perfection.**

Post every day for 90 days. You WILL get your first 100 users.

## 13. FINAL MOTIVATION

You don't need to be a developer.

You don't need a big budget.

You don't need a team.

You don't need to build the next big thing.

You just need to:

### **Build small.**

One tiny wrapper that solves one specific problem for one specific group of people.

Not a platform. Not an empire. Just one simple tool.

### **Ship fast.**

Don't wait for perfect. Don't wait for "ready."

Build it this weekend. Launch it on Monday.

You'll learn more from one week with real users than one year of planning.

### **Start marketing immediately.**

The moment you start building, start talking about it.

Post screenshots. Share your progress. Tell the story.

By the time you launch, people will already be waiting.

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### **Here's the truth:**

Someone will build your idea. It might as well be you.

Someone will charge \$20/month for a simple wrapper. It might as well be you.

Someone will get their first 100 customers this month. It might as well be you.

### **The wrappers making money today are not the best ones. They're the ones that shipped.**

They're the ones that started. Launched messy. Improved daily. Marketed consistently.

You can be one of them.

You don't need permission. You don't need approval. You don't need to be ready.  
You just need to start.

**So here's your challenge:**

Pick one wrapper idea from this guide.

Spend this weekend building it.

Launch it next Monday.

Get one paying customer by the end of the month.

That's it. That's the mission.

You have everything you need. The tools exist. The knowledge is here. The market is ready.

The only question is: Will you start?

Your first customer is waiting. Go build.

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**Now go. Build. Ship. Market. Repeat.**

Welcome to the world of ChatGPT wrappers. 🚀

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**AshishBuilds**

More valuable content coming soon. Step by step videos are coming in our community in **after 15th February 2026**.

Stay tuned. Your AI wrapper journey starts now. 🚀