

Now lets talk about Business Location

“Our production and warehouse facility is located in Pasig City, Philippines. We chose Pasig City because it is close to our water hyacinth suppliers, which helps us get raw materials faster and reduce transportation costs. The production process is managed in-house to make sure the quality of our products is good and consistent. Our business follows all legal and documentation requirements, and this setup allows us to process and deliver orders on time.”

Next is Facilities & Equipment

“Our production uses different facilities and equipment for each stage of the process. During preparation, we use chopping boards, kitchen knives, blenders, and strainers to turn water hyacinth into pulp. For cooking and mixing, we use charcoal stoves, stainless steel pots, and wooden spatulas to properly cook and mix the materials. Reusable metal molds and pressing tools are used to shape the products. After molding, the products are dried using ovens and wire drying racks. Finally, brushes are used for natural coating, and gloves and aprons are worn to maintain safety and cleanliness.”

Next is Challenges and Risks

“One of our challenges is competitive pricing because Bioware plates are more expensive than plastic plates. We address this by explaining the long-term environmental benefits and by offering bulk or seasonal discounts.

Another challenge is branding.

It is important for us to build a strong and recognizable brand, which we do through consistent design, partnerships with environmental groups, and customer testimonials.

There are also risks in the production procedure because mistakes in processing or molding can affect product quality.

We reduce this risk by following standard steps, checking product quality, and training our team properly.

Lastly, many people are not aware that water hyacinth can be used to make eco-friendly products.

We increase awareness through education, product demonstrations, social media, and community engagement.”