

# 1 Playing with fire

Although an innovative astronomer and an important contributor to the development of planetary science, the late Carl Sagan is probably best remembered among the general public for two of his other activities: his popularization of contemporary natural science (especially astrophysics) and his highly public and unapologetic condemnation of “pseudoscience” concerning crystals, ESP, and alien abductions. The two activities fit together quite well, as they are united by a commitment to spreading a particular sensibility out beyond professional specialists and into the wider community. In a collection of essays entitled *The Demon-Haunted World*, Sagan borrows a metaphor from Thomas Ady’s 17th-century tract condemning witch hunts to describe his public and popular work as an effort to shine an illuminating light into the dark corners of the contemporary world: to light a candle in the hopes of banishing the shadows. The candle he sought to light and to wield against the darkness was what he called *science*:

In science we may start with experimental results, data, observations, measurements, “facts.” We invent, if we can, a rich array of possible explanations and systematically confront each explanation with the facts. In the course of their training, scientists are equipped with a baloney detection kit. The kit is brought out as a matter of course whenever new ideas are offered for consideration. If the new idea survives examination by the tools in our kit, we grant it warm, although tentative, acceptance. If you’re so inclined, if you don’t want to buy baloney even when it’s reassuring to do so, there are precautions that can be taken.

(Sagan 1997, 209–210)

Sagan’s account of the mechanics of science is probably fairly familiar to us, as it tracks quite closely with the notion of “falsification” famously propounded by Karl Popper (1992): science, in Popper’s formulation, proceeds and progresses through successive efforts to *disprove* conjectures, rather than through efforts to verify or justify them. But Sagan’s metaphor—science as a candle in the darkness—should be scarcely less familiar, drawing as it does on a longstanding tradition in the philosophy of knowledge that equates knowing with seeing, and reason—often exemplified by science—with a source of light. Famously, John

## 2 *Playing with fire*

Locke drew on this metaphor in his *An Essay Concerning Human Understanding*, admonishing his readers to use their natural faculties of reason to the best of their ability: “It will be no excuse to an idle and untoward servant, who would not attend his business by candle light, to plead that he had not broad sunshine. The Candle that is set up in us shines bright enough for all our purposes” (Locke 1959a, 30). Further, Locke deployed the notion of reason as a defense against popular deception in a manner quite reminiscent of Sagan’s stance:

Reason is natural revelation, whereby the eternal Father of light and fountain of all knowledge, communicates to mankind that portion of truth which he has laid within the reach of their natural faculties: revelation is natural reason enlarged by a new set of discoveries communicated by God immediately; which reason vouches the truth of, by the testimony and proofs it gives that they come from God. So that he that takes away reason to make way for revelation, puts out the light of both, and does much what the same as if he would persuade a man to put out his eyes, the better to receive the remote light of an invisible star by a telescope.

(Locke 1959b, 431)

Setting aside the language of divinity for a moment, we can see a clear continuity between Locke and Sagan. Both point to a natural faculty that can be developed and deployed against error, and both symbolically equate that faculty with “light”—and oppose it to the “darkness” of misconception and superstition. Similarly, both privilege science as a superior way of gaining and evaluating knowledge—Sagan uses the term “science,” while Locke, preferring the term “reason,” explicitly associates himself and his argument with great scientists of the day such as Newton and Boyle. Whatever else it is good for, science appears in their conception as our best defense against error.

Of course, such arguments are not only advanced by philosophers and astronomers. Closer to home, as it were, David Laitin (2003, 169) advances a very similar image of science—including social science—as containing “ample procedures for figuring out if our best judgments are misplaced” and hence serving as “the surest hope for valid inference.” Laitin pairs this declaration with a denunciation of Bent Flyvbjerg’s *Making Social Science Matter* (2001) for allegedly violating the strictures of science and opening the door to a kind of anything-goes relativism—the ultimate nightmare about what the abandonment of the ground of “science” might mean in practice.<sup>1</sup> And in their popular and oft-cited methods handbook, Gary King, Robert Keohane, and Sidney Verba flatly declare: “research designed to help us understand social reality can only succeed if it follows the logic of scientific inference” (King, Keohane, and Verba 1994, 229). The juxtaposition of science and (potential) error, therefore, seems just as prominent in our field as it is in other domains.

Arguments such as these pose extremely fundamental questions about the character of our scholarly enterprise. Scholars of politics who advance such claims are quite clearly drawing on the cultural prestige associated with the notion

of “science” in the contemporary age (Litfin 1994) as part of an effort to shape the practices of their colleagues involved in the effort to produce knowledge about the social world. To invoke “science” is to call to mind a panoply of notions connected with truth, progress, reason, and the like—and, perhaps more importantly, to implicitly reference a record of demonstrated empirical success. Appeals such as this function this way particularly in internal debates among scholars of the social world, as tossing an appeal to “science” into such debates is like playing a very valuable trump-card that implicitly, if not explicitly, calls the entire status of the scholarly field into question. Within the field of International Relations (IR)<sup>2</sup> in particular, the “science question” has long vexed scholars, coming to a head in the field’s second “great debate” between self-identified traditionalists and scientists (Knorr and Rosenau 1969) but never really getting resolved or losing its scholarly resonance (see the discussion in Kratochwil 2006). Especially under such circumstances, it is impossible to invoke the notion of “science”—let alone to propose turning to either the practice or the philosophy of science in an effort to clarify or improve our own scholarship!—in any kind of purely typological manner. Playing the science card raises the stakes.

### **The science question in IR**

It is important to note at the outset that the role played by “science” in our field is at least conditionally, if not completely, independent of any detailed philosophical or conceptual sense afforded to the term. In debates about the proper conduct of IR scholarship, we typically operate with caricatures and generalities rather than precise specifications, speaking loosely of “*the scientific method*” or “*the philosophy of science*” as though either of those two things actually existed. Although there have been some notable exceptions in recent years, most references to and invocations of “science” seem to operate with an image of knowledge-production that is a curious amalgamation of Sagan’s skeptical “baloney detection kit,” an embrace of mathematical formalism, and a desire for law-like generalizations that hold true across cases (given appropriate scope conditions, of course). This is a curious amalgam because the first defines a skeptical *attitude*, the second defines a formalist *method*, and the third defines an epistemic *goal*—and none of these are perfectly characteristic of any actually existing scientific practice. In debates about knowledge-production in our field, what is most often in play is not a specific account of science, but a vague and general sensibility.

Of course, this is in no way just a comment on the present state of the field. Throughout the history of IR, the term “science” has been flung around in extremely cavalier ways, standing-in generally as the positive pole of a contrast that an author wishes to draw between her or his approach to generating and evaluating claims about world politics and some reviled alternative. For example:

This book has two purposes. The first is to detect and understand the forces that determine political relations among nations, and to comprehend the ways in which those forces act upon one another and upon international political

#### 4 *Playing with fire*

relations and institutions. In most other branches of the social sciences this purpose would be taken for granted, because the natural aim of all scientific undertakings is to discover the forces underlying social phenomena and the mode of their operation.

(Morgenthau 1985, 18)

Thus Hans Morgenthau claimed early in his textbook *Politics Among Nations*, characterizing his approach as a “scientific undertaking” with little more than a vague gesture in the direction of “forces underlying social phenomena.” There is no more specific discussion of the character or value of science in the book, although Morgenthau generally takes it for granted that only a scientific study can provide the basis for a responsible pursuit of a peaceful world; that, indeed, is the second “purpose” of his book (*ibid.*, 20). The general notion or idea of “science,” and the cultural prestige associated with it, suffices to legitimate Morgenthau’s enterprise.

Morgenthau was very aware of this cultural prestige, having railed at length against the over-scientizing of the contemporary age in his 1946 masterpiece *Scientific Man vs. Power Politics*:

Politics is an art and not a science, and what is required for its mastery is not the rationality of the engineer but the wisdom and the moral strength of the statesman . . . The age has tried to make politics a science. By doing so, it has demonstrated its intellectual confusion, moral blindness, and political decay.

(Morgenthau 1946, 10)

The problem, Morgenthau argued, is that we put too *much* stock in science, and thus overlook the distinctiveness of the political and social world. In his typically Weberian fashion, Morgenthau argued that we make a category mistake when we expect science to solve our political problems; instead, we should respect the limits of human knowing, and keep science in its place. “For the liberal, science is a prophecy confirmed by reason; for the conservative, it is the revelation of the past confirmed by experience” (Morgenthau 1946, 32). Casting himself on the “conservative” side of the ledger, Morgenthau engaged in a very interesting double intellectual operation: on one hand, criticizing the over-reliance on science, but on the other hand, claiming some of its cultural prestige for his own project of knowledge-production. The result, whether by accident or by design, is the simultaneous preservation of the notion that we ought to have “scientific” knowledge of world politics, along with a good deal of ambiguity about precisely what that means in practice.

In pursuing this line of argument, Morgenthau was simply following the precedent laid down by E.H. Carr in *his* announcement of a scientific study of world politics. Carr talked about science, but never precisely defined the term except to contrast science with both unchecked idealism and unchecked realism (Carr 2001, 87). The science Carr announced would avoid both of those

political-partisan stances, instead aiming for a more comprehensive view. But the scientific study of world politics, Carr acknowledged, would not be a simple transplantation of procedures from the natural sciences:

The laboratory worker engaged in investigating the causes of cancer may have been originally inspired by the purpose of eradicating the disease. But this purpose is, in the strictest sense, irrelevant to the investigation and separable from it. His conclusion can be nothing more than a true report on facts. It cannot help to make the facts other than they are; for the facts exist independently of what anyone thinks about them. In the political sciences, which are concerned with human behavior, there are no such facts. The investigator is inspired by the desire to cure some ill of the body politic. Among the causes of the trouble, he diagnoses the fact that human beings normally react to certain conditions in a certain way. But this is not a fact comparable with the fact that human bodies react in a certain way to certain drugs. It is a fact which may be changed by the desire to change it . . . The purpose is not, as in the physical sciences, irrelevant to the investigation and separable from it: it is itself one of the facts.

(Carr 2001, 4–5)

This does not tell us much about what it *means* for something to be a science. Indeed, Carr's claim is quite difficult to elucidate, because it is unclear just what is "scientific" about *both* a report on facts that are independent of human recognition *and* a report on facts that can be changed by the desire to change them—and Carr gave his readers little explicit guidance on this issue. Neither did Morgenthau, who similarly claimed that "social conditions" are more closely interwoven with scientific inquiry in the social sciences (Morgenthau 1946, 162). Both of these seminal IR scholars were quite confident that the study of world politics can and should be a "scientific" one, but it was not a central concern of either author to spell out precisely what it means for a study to be scientific. Instead, both were content simply to invoke the notion of "science" in the course of justifying their approaches.

Matters became more specific with the next of the field's "great debates"—a controversy "over the merits of the traditional and scientific approaches to the study of international politics," in which the main protagonists were Hedley Bull, arguing for tradition, and a diverse cast of characters arguing for science (Knorr and Rosenau 1969, iii). Bull characterized the opposition between these two approaches as mostly a matter of style and technique, with the traditional approach emphasizing "judgment" derived from an intimate experience with the history and philosophy of politics, and the scientific approach aspiring "to a theory of international relations whose propositions are based either upon logical or mathematical proof, or upon strict, empirical procedures of verification" (Bull 1969, 20–21). That this was largely a tactical difference became clear with Bull's declaration that:

## 6 *Playing with fire*

The theory of international relations should undoubtedly attempt to be scientific in the sense of being a coherent, precise, and orderly body of knowledge, and in the sense of being consistent with the philosophical foundations of modern science. Insofar as the scientific approach is a protest against slipshod thinking and dogmatism, or against a residual providentialism, there is everything to be said for it.

(*ibid.*, 36)

In this broad sense, Bull's definition of science was strikingly similar to that of Carr or Morgenthau. What he objected to were quantitative and formal techniques, and the drive towards generalization—precisely the features privileged and defended by self-identified “scientists” such as J. David Singer and Marion Levy. Levy was quite clear that “a generalized system of theory . . . hopefully with deductive interdependencies among the members of the set” (Levy 1969, 92) is the ultimate goal of any science, and he agreed with Singer that “we will never build much of a theory, no matter how high and wide we stack our *beliefs*” (*ibid.*, 71)—the conduct of science means moving beyond beliefs and evaluating those beliefs in the light of systematic empirical evidence. In this debate, scientists took traditionalists to task for simply resting, content with their intuitions; traditionalists took scientists to task for their remoteness from the subject-matter.

But all sides of the debate agreed that the point of studying world politics is to produce empirically grounded and justified claims. This made the controversy a disagreement about the relative contribution of general propositions and hypothetical models, on one hand, and detailed historical reconstructions, on the other, to the understanding of world politics. Read in this way, the debate featured much less of an unbridgeable divide than might have at first appeared: everyone wanted to be “scientific” in the broad sense, and to produce coherent and orderly knowledge, but they disagreed as to which techniques were actually “scientific” in the relevant sense. However, it is significant that this was *not* Bull's rhetorical strategy; instead of defining and defending a broad account of science against the more elaborate and specific account advanced by his (largely American) opponents, Bull in effect *conceded* the notion of “science” to his opponents and took his stand elsewhere. The fact that Bull's broad definition of science is buried within the sixth of his seven critiques of formalist quantification and the quest for general propositions indicates something of how far it was away from the main thrust of his argumentative strategy.

Thus, the actual result of the “second great debate” in IR was to link “science” with quantification, formal models, and general propositions, replacing Carr and Morgenthau's vague notion of science with something more precise while retaining the cultural prestige of the notion. Singer, Levy, and other self-identified “scientists” made numerous references to the successes of physics and economics, holding out hope that IR could enjoy similar successes by becoming equally “scientific.” The editors of the volume containing many of the important essays constituting the controversy even pioneered a strategy of reconciling the two

approaches under a common banner, a strategy that further reinforced the equating of “science” with the formulation of general propositions:

[W]hy could not the traditionalists take on the burden of casting their conclusions in the form of hypotheses testable in other situations? This would not undermine their inquiries, but it would maximize their possible contribution to the work of their more scientific colleagues. Likewise, why could not the scientists append summaries to their studies that straightforwardly identify their major propositions and findings? Such additions would not jeopardize their procedures, but they would make the products of their research more accessible to those who prefer nonscientific modes of inquiry.  
(Knorr and Rosenau 1969, 18)

Notice that, in this passage, the main “burden” falls on the traditionalists, who have to adopt a form of presentation that makes their claims ready for evaluation by the techniques preferred by self-identified “scientists.” The only thing that the “scientists” have to do, apparently, is to produce a plain-English account of their study—a communicative, rather than a methodological, modification. Testable hypotheses and general claims are thus portrayed as almost unquestionable goals of IR scholarship, hardly even needing the label “science” to distinguish them from alternatives. But the label continues to serve a useful function in reaffirming the status of those fundamental assumptions—as when, a quarter-century later, King, Keohane, and Verba declared that “the social science we espouse seeks to make descriptive and causal inferences about the world” (King, Keohane, and Verba 1994, 7) and passed quite seamlessly from that claim to a series of discussions about strategies for testing hypothetical generalizations.

In fact, “science,” in IR, has come to mean more or less precisely what Bull’s opponents asserted that it meant, and the historical controversy between the traditionalists and the scientists has been recoded or reconceptualized as a dispute about styles of presentation or argumentation. “‘Science’ versus ‘tradition’” has morphed into “‘quantitative’ versus ‘qualitative’,” a characterization that effectively strips any fundamental philosophical or conceptual issues out of the dispute (Yanow and Schwartz-Shea 2006, xv–xix). Knorr and Rosenau noted this at the time of the initial debate:

Why, then, could not the traditionalists employ rather than deplore the quantitative findings of the scientists, refining them as seems suitable to their own way of thinking? And why could not the scientist use rather than abuse the qualitative insights of the traditionalists, subjecting them to the rigors of their procedures in the same way they do their own ideas?  
(Knorr and Rosenau 1969, 18)

While it remains a bit unclear how traditionalists uninterested in general propositions might “employ” quantitative findings, the idea that a “scientist” could take a traditionalist’s conclusion or insight and subject it to procedures of

hypothesis testing (especially if the traditionalist had followed their advice to state the insight in the *form* of a testable hypothesis, thus relieving the “scientist” of any conceptual labor of translation) is both a well-defined intellectual operation and a clear example of the priority accorded to “science” understood as the quest for generalized theoretical knowledge. That this priority of general propositions over insight based on intimate familiarity with particular situations persisted can be seen in King, Keohane, and Verba’s more recent suggestion that “nonstatistical research will produce more reliable results if researchers pay attention to the rules of scientific inference—rules that are sometimes more clearly stated in the style of quantitative research” (King, Keohane, and Verba 1994, 6). This applies above all to “qualitative” studies, where researchers can only guarantee their “scientific” status by seeking to distinguish systematic from nonsystematic components of a situation even in their descriptions of that situation (*ibid.*, 56). Every scholarly practice, then, is to be subordinated to the specific notion of “science” established as dominant in the discipline during the debate with Hedley Bull.

Of course, this outcome was somewhat foreshadowed by Bull’s own confused position about science (Kratochwil 2006, 9). Because Bull failed to articulate a clear *alternative* to systematic generalization across historical cases, for example, he opened his position up to the rejoinder that there was no compelling reason *not* to subject the results of a detailed empirical-historical account to broader evaluation. Especially since this technique seemed to have proven so helpful in other fields of inquiry, the argument in favor of the “scientists” appeared almost unassailable. In practice, the most prominent dissenters focused more on pointing out the shortcomings of the “scientific” position than on elucidating a concrete alternative, calling for greater reflexivity among scholars (Lapid 1989) or affecting a whole-scale turn towards political and normative theory (Connolly 1989). Critics of generalized theoretical systems, such as Richard Ashley (1983; 1984), followed in Bull’s footsteps by leaving the notion of “science” itself untouched in the field and permitting the self-proclaimed “scientists” to continue their monopoly on defining the term.

This strategy was evident even in the most successful effort to garner some “thinking space” (George and Campbell 1990) in the field for empirical scholarship not particularly interested in the formulation and evaluation of theoretical generalizations. Martin Hollis and Steve Smith’s *Explaining and Understanding International Relations* was one of the first books to elucidate cogently a form of empirical knowledge-production that was not simply a deficient or low-tech version of the hypothesis testing/generalization approach. Hollis and Smith began with the delineation of two “intellectual traditions” animating the production of empirical knowledge in the social sciences: one derived from the natural sciences and the other derived from nineteenth-century hermeneutics. “Explaining” designates the first approach; “understanding,” the other. Hollis and Smith then quickly proceeded to draw a series of other distinctions that map onto this same basic division: “outsider” versus “insider” accounts, causes versus meanings, and preferences versus rules (Hollis and Smith 1990, 1–7). The authors argued that these two bundles—causal outsider accounts using preferences to explain what actors

do in world politics, and meaningful insider accounts using social rules to understand what actors do in world politics—were virtually incommensurable, leaving us with a situation in which there are always two separate stories to tell about any given empirical situation. The authors were also meticulous in avoiding any kind of comparative analysis of the two approaches, concluding the book with a dialogue between themselves that highlights the strengths and shortcomings of each approach in terms of the other (*ibid.*, 203–214).

The clear implication of the Hollis and Smith depiction of empirical inquiry in IR was that “scientists” did not have a monopoly on knowledge-construction; there was an established, vibrant tradition operating with very different assumptions about how knowledge ought to be produced, and it was in some sense equal in value to its “scientific” alternative. The argument established a diversity of modes of inquiry, but at a fairly significant cost. “Explanation,” rooted in “the attempt to apply the methods of natural science to the world of international relations” (*ibid.*, 45), received causation and preferences, while “understanding” was left with the explication of social rules and the delineation of the motives of actors<sup>3</sup>—a stance that, incidentally, left many understanding-accounts vulnerable to critiques that they were actor-reductionist or perhaps even idealist.<sup>4</sup> More to the point, the Hollis and Smith strategy allowed the self-proclaimed “scientists” to continue to claim both the centuries-old tradition of the natural sciences *and* the cultural prestige associated with that tradition. Partisans or practitioners of “understanding” had no such proud parentage to claim, but instead had to be content with a bevy of German philosophers and British anthropologists.

From this potted history of some key debates in the field of IR, I would like to draw two conclusions. First, “science” has been a notion in play in IR debates since the very beginning of the scholarly study of world politics. Indeed, we could easily go back *before* the establishment of the study of world politics as a distinct scholarly endeavor and find “science” playing an important role in debates about the status of international law (Schmidt 1998, 104–106) and in the efforts of scholars of politics to distinguish themselves and their work from purely partisan political activity in the very early part of the twentieth century (Adcock 2003, 501–506)—to say nothing of the continuing role played by “science” in the shaping of the discipline of Political Science, within which so much of IR scholarship is located (Gunnell 1993). For the moment, it is sufficient to note that the shapers of the field of IR have been concerned about the scientific status of their scholarship for a very long time. Because of this long-standing history, “science” remains a notion to conjure with in the field of IR; it is a veritable “rhetorical commonplace” (Jackson 2006, 27–32), which is available for deployment within all kinds of controversies. And a powerful resource it is, too: charging that a piece of work is not “scientific” carries immensely negative connotations, both because of the field-specific history I have sketched here and because of the broader cultural prestige enjoyed by “science” (Moses and Knutsen 2007, 155–156).

This leads to my second conclusion: the *function* of the commonplace “science” within IR is primarily a *disciplining* function. When “science” makes an

appearance, it is a pretty good bet that the text in which the term is invoked is more or less explicitly trying to reshape how inquiry is conducted, and doing so by drawing on the rhetorical power of “science” in order to privilege some modes of inquiry at the expense of others. If “science” is a good and valuable thing, then non-“science” cannot be as worthwhile an endeavor. Simply rejecting “science,” or elaborating an alternative such as “understanding,” leaves the whole discursive arrangement intact, and does not really offer a reasonable or effective rejoinder to the charge that the non-“scientific” work that one is doing is not somehow of lesser value. There is no effective way around this unless the whole field abandons any claims to or aspirations of being scientific. Absent this unlikely possibility, the question of science remains almost unavoidable for IR scholarship.

### **The demarcation problem**

Philosophers of science sometimes refer to the “science question” as the *demarcation problem*: the quest for a set of criteria that can adequately demarcate science from non-science. “Adequately” here generally means something more profound than the disciplining deployment I have been discussing; philosophers working on the demarcation problem are looking for defensible logical or conceptual criteria, powerful enough that their application to a given scholarly controversy will yield a philosophically valuable determination of the scientific status of a given claim or position or approach, and help to explain the success of that science. Such philosophical work does, of course, draw on the cultural prestige of the commonplace “science,” but seeks to give content to that label such that the claim to be “scientific” might rest on firm foundations rather than on a vague appreciation for modern technological marvels such as the computer or the airplane.

Inasmuch as philosophical elaborations of demarcation criteria are based on detailed study of successful (and sometimes unsuccessful) sciences, a philosophical solution to the demarcation problem would provide an answer to the question of how IR ought to proceed as a scientific field. In fact, until very recently, the most prominent use of philosophy of science in IR has been precisely along these lines and has featured efforts to spell out concrete steps that need to be undertaken in order to make IR more, or more properly, scientific. The basic structure of the argument is quite simple: according to some philosopher, successful science  $S$  engages in scientific practices  $sp_1 \dots sp_n$ ; we want IR to be a science too; ergo, we ought to engage in  $sp_1 \dots sp_n$  in IR. Elaborating such sets of practices by referring to something that is rather uncontroversially a science, such as evolutionary biology (Bernstein et al. 2000) or paleontology (Van Belle 2006), implicitly invokes a set of demarcation criteria that both define the science in question as a science, and encompass the subject matter of IR in such a way that practices the author identifies in one domain can be easily transported into the other domain. The uncontroversial identification of the “scientific” domain *as a science* spares the person making the argument from having to spell out explicitly just what it is that defines something as a science: we know it when we see it, after all, and if something works in physics or in paleontology it ought to work in IR, right?

The problem, of course, is that without a clear explication of the criteria that make a given practice of knowledge-production scientific, we have no good way to answer that question. Maybe there is something specific about, say, the empirical domain of physics that enables it to be uniquely scientific in a way that simply will not work if applied to the study of human beings and their social relations. Or maybe different approaches to knowledge-production have their own internal standards and practices, such that trying to apply techniques and procedures from one domain to another is nonsensical at best and harmful at worst. It is impossible to make a decision about matters such as this without a much clearer and more precise elaboration of what a science *is*, which is where philosophers of science might enter the picture. If philosophers agreed on a set of criteria that served to demarcate science from non-science, then we would have a defensible basis on which to examine claims about particular ways in which knowledge-production practices in IR ought to be disciplined.

Unfortunately, philosophers have come to no global consensus about what defines a field of inquiry as a “science” or a practice of knowledge-production as “scientific.” Even worse, different attempts to determine such criteria proceed in wildly divergent directions and elucidate incompatible or contradictory positions on the importance of logical consistency, empirical observability, and predictive accuracy (among other criteria) to a compelling definition of science. Under these circumstances, a turn to the philosophy of science is unlikely to be able to put an end to the science question in IR by resolving the issue once and for all.

The roots of the traditional demarcation problem in the philosophy of science go back to the early twentieth-century “logical positivists” of the Vienna Circle. Confronted with Marx, Freud, Einstein, and a whole slew of theories about racial and national “destinies,” the logical positivists sought to elucidate a foolproof way to distinguish between a scientific and a non-scientific statement. Besides being an interesting intellectual puzzle, the scientific status of a claim was also a pressing political and social problem: it mattered a great deal whether a denunciation of the received wisdom about sexuality, time, space, or governmental authority should be considered “scientific” and thus worthy of respect, or unscientific and hence intellectually valueless (Moses and Knutsen 2007, 38–39; Lakatos 2000, 22–24). The logical positivists’ major criterion for distinguishing a scientific from a non-scientific claim was *verifiability*, which maintained that a claim could only be scientific if all of its terms could be checked or confirmed through an examination of the empirical world. The verifiability criterion would rule out claims involving “‘entelechy’ in biology, ‘historical destiny of a race’ or ‘self-unfolding of absolute reason’ in history,” because they were not verifiable—but were instead “mere metaphors without cognitive content” (Hempel 1965b, 237).

However, the verifiability criterion also raised problems for notions such as “force” or “cause,” which had long been staples of natural-scientific work. Indeed, a sensibility in many ways quite akin to that of the Vienna Circle led Ludwig Wittgenstein to banish causality from the scientific lexicon altogether: “There is no compulsion making one thing happen because another has happened. The only necessity that exists is *logical* necessity” (Wittgenstein 1961, §6.37). In general,

## 12 *Playing with fire*

logical positivists preferred to speak of a nomological explanation of an event, “showing that its occurrence could have been inferred . . . by applying certain laws of universal or of statistical form to specified antecedent circumstances” (Hempel 1965c, 302). Causality was thus redefined to mean a law-like relationship between phenomena. But this only displaced the problem, because *law-like claims are not verifiable*. All that exists, empirically, are specific objects and entities inhabiting particular situations, and if we were to confine ourselves strictly to what we can verify we could not say with certainty that, for instance, “books fall to the floor when dropped.” All that we could say would be that *this* book fell to the floor when dropped, and *that* book fell to the floor when dropped, and so on . . . and we would never reach a law-like statement about books and floors *in general*, no matter how many books we dropped. Rewriting the law-like statement so that it was only probabilistic would not solve the problem, inasmuch as a gap would still remain between “books have been observed to fall quite often to the floor when dropped” and “books quite often fall to the floor when dropped.”

Of course, this was a known issue. David Hume had made a similar point over a century earlier:

All inferences from experience suppose, as their foundation, that the future will resemble the past, and that similar powers will be conjoined with similar sensible qualities. If there be any suspicion, that the course of nature may change, and that the past may be no rule for the future, all experience becomes useless . . . In vain do you pretend to have learned the nature of bodies from your past experience. Their secret nature, and consequently, all their effects and influence, may change, without any change in their sensible qualities. This happens sometimes, and with regard to some objects: Why may it not happen always, and with regard to all objects? What logic, what process of argument secures you against this supposition?

(Hume 1977, 24)

Logical positivists worried extensively about this problem and designed increasingly sophisticated ways to try to get around it,<sup>5</sup> but they all floundered on the same basic conceptual gap between particular observations and law-like claims. And this, in turn, would mean that no law-like claim was scientific, because no means could be found for verifying it.

Karl Popper’s solution to these logical problems involved an inversion of the basic stance of the logical positivists: since law-like claims could never be verified, and since scientific claims were phrased in law-like—often universal—terms, perhaps it made sense to stop asking whether a claim could be proven *true* and instead ask whether a claim could be proven *false* (Popper 1992, 92). If a law-like claim were treated as a hypothetical conjecture instead of being regarded as the logical endpoint of a process of empirical observation and inductive reasoning, the conceptual gap between general laws and particular observations could be subsumed under the procedure of *falsification*: instead of vainly trying to assemble enough particulars to ground a law, a researcher could instead toss a law-like

conjecture out into the world and then use particular observations to try to disprove it (Popper 1979, 29–30). This, in turn, suggested a different demarcation criterion for scientific claims: instead of being verifiable, they should be falsifiable. Indeed, Popper even added the requirement that the conditions under which a claim would be disproven should be stated in advance of conducting any empirical research; if one could not state such criteria, then one did not have a scientific claim.

The Popperian criterion of falsifiability enjoys a great deal of support, especially among practicing scientists—charges that some claim or piece of research is “unfalsifiable” are often used in a transparently disciplining manner, to exclude that claim or piece of research from serious consideration (Taylor 1996, 30–31). The idea that claims must be testable through the collection of empirical evidence has, to some extent, become commonsensical in many discussions of science, taken for granted to the point that an explicit defense of the idea is not considered to be necessary. For example, in debates about evolution and “creation science,” one regularly sees each side accusing the other of holding onto their core assumption in defiance of the available evidence, and thus not adhering to the principle of falsifiability (Beil 2008); but nowhere in those debates will one find a *defense* of falsifiability as a criterion demarcating science from non-science. Instead, debate using the Popperian criterion revolves around the two behavioral implications of the falsifiability principle: researchers should be actively trying to falsify their conjectural claims, and only tentatively and provisionally accepting claims that survive a more or less rigorous series of tests; and researchers should abandon claims that have been falsified, because knowledge only expands if discredited propositions are discarded. Hence the focus of evaluation shifts from claims themselves (as long as they are falsifiable) to the behavior of the communities of researchers working with them, and science ceases to be a purely logical endeavor—it is, rather, a *practical* one.

One problem with falsifiability, however, is that it does not appear to work very well even when applied to established sciences such as physics. That was the chief empirical argument of Thomas Kuhn, who spent a lot of time observing the actual history and practice of science when writing his classic book *The Structure of Scientific Revolutions* (Kuhn 1970b). He discovered that practicing physicists do not, in fact, spend a lot of time attempting to falsify foundational claims about the world. In fact, they seem to take a lot of claims for granted in the conduct of their everyday research work, and when confronted with results that would appear to call into question those foundational claims, they were more likely to creatively reinterpret the results (for instance, by postulating an exogenous intervening factor) than simply to abandon their claims. Kuhn argued that acceptance of these foundational claims was, in fact, the precondition of scientific work:

When engaged with a normal research problem, the scientist must *premise* current theory as the rules of his game. His object is to solve a puzzle, preferably one at which others have failed, and current theory is required to define that puzzle and to guarantee that, given sufficient brilliance, it can be solved.

(Kuhn 1970a, 4–5)

“Normal science,” as Kuhn defined it, was characterized by puzzle-solving, not by ongoing efforts to falsify any and all conjectures and claims. Actual scientists did not, in practice, adhere to the behavioral implications of falsifiability; hence there was either something wrong with the principle of falsifiability, or with the practice of science itself. Kuhn preferred the former; Popper, in a rather striking contrast to his own principle of falsifiability, stuck to his claim in defiance of the empirical evidence about scientific practice, claiming that Kuhn’s normal scientist “has been badly taught” and “is a victim of indoctrination” rather than possessing a properly critical intellect (Popper 1970, 53).

In a way, the disagreement between Kuhn and Popper about what constitutes science illustrates another difficulty involved in attempting to implement the principle of falsifiability in the first place. Take a (Popperian) statement such as “science is characterized by the making of bold conjectures and the attempt to falsify them,” and confront it with evidence that practicing scientists do not, in fact, behave in this way; what is the result? Perhaps the statement is rejected because of the discrepant evidence, but perhaps the statement’s author questions the accuracy of the potentially falsifying empirical claim, or the definitions involved in the collection of that data, or the meaning of the phrase “science is,” or any one of dozens of other things that might be done to call into question the precise relationship between the statement and the evidence. The point is that falsifying a statement is a very complex endeavor, and some philosophers (notably Quine) have argued that one can in principle *always* preserve a theoretical statement by adjusting various background assumptions: the meanings of key terms, the scope of the claim, or the theory built into the way that the empirical data was collected and organized in the first place (Chernoff 2005, 183–184). All of these considerations mean that it is almost impossible to determine when and whether a claim has been falsified, making falsifiability a deeply problematic way to demarcate science from non-science (Hay 2002, 83–84).

It is important to note that the disagreement between Kuhn and Popper about falsifiability as a demarcation criterion is not merely an empirical dispute. Instead, falsifiability versus normal science rests on profoundly divergent views about how knowledgeable actors—scientists, to be sure, but also people in general—relate to one another and to the world that they are studying. For all of his criticisms of logical positivism, Popper retains one of their key presumptions throughout his work: the presumption that it is always possible to translate claims from one conceptual vocabulary into another one. To the extent that there are “frameworks” of assumptions standing behind our statements, Popper suggests, if we want to be intellectually honest and critical we have to break through those frameworks, lest we allow “ourselves to be caught in a mental prison” (Popper 1996, 53). Falsifiability, like verifiability, depends on the idea that a statement and the pieces of empirical evidence used to evaluate it must all be expressible in ways that would make them clear to any competent observer. Both falsifiability and verifiability would fall apart if they were relativized to a specific conceptual vocabulary, because that would make any statement’s scientific status dependent on the language used to express it—and render the principle in question not a very useful demarcation criterion.

However, in many ways, this is precisely what Kuhn's argument *does*. Kuhn embeds scientific statements in the "paradigmatic" framework within which they occur and are evaluated, making it virtually impossible for anyone not working in a given paradigm to determine whether any particular statement is or is not falsifiable or verifiable—or whether the statement presents a viable puzzle to be solved. In this way Kuhn disrupts the very idea of "science" as a single unified field of endeavor, replacing that image with one of islands of incommensurable research. Needless to say, a science made up of incommensurable islands need not have, and most likely does not have, any common standards or criteria for the production of knowledge; nor does it have a single measurement of progress (Kuhn 2000, 85–86).<sup>6</sup> The unity of science—the assumption of perfect translatability that underpinned both logical positivism and Popperian falsifiability—is disrupted by Kuhn's suggestion that science is instead marked by radical discontinuity. Needless to say, the Popperian demarcation criterion drops out of contention too.

In an effort to get around these problems, Imre Lakatos famously proposed that analysts shift away from the evaluation of the scientific status of individual statements, and instead examine a series of statements—a "research programme"—in order to ascertain whether it is progressing or degenerating over time. Lakatos accepted much of Kuhn's account of science, including the idea that one cannot simply subject hypothetical statements to empirical testing in order to ascertain whether the statement is close to the truth. Although Lakatos rejected Kuhn's strong claims about the incommensurability of rival scientific theories (Lakatos 1978a, 112), he retained the idea that direct comparison of rival claims—either with one another or with the empirical world—is impossible. This necessitated the formulation of a second-order conceptual language, revolving around the rational reconstruction of scientific controversies *after the fact*, which would permit the comparison of research programmes in terms of their "progressive" or "degenerative" character (Lakatos 1978b). Were scientific theories directly testable, this conceptual architecture would not be needed, as one could more or less straightforwardly seek to falsify them by adducing the appropriate evidence (Jackson and Nexon 2009). Hence Lakatos' efforts should be seen as an effort to retain certain elements of the traditional definition of science while acknowledging the weakness (or, less charitably, the failure) of the Popperian account on methodological and empirical grounds.

All of this philosophical controversy about the definition of "science"—and I have only scratched the surface here, referencing mainly authors whose names have been commonly invoked in existing demarcation debates within the field of IR—makes it deeply problematic to claim, as IR scholars often do, that there are *any* criteria for the definition of "science" that are "standard in philosophy of science" (Vasquez 1995, 230). Instead, we are confronted with a situation in which a variety of standards and criteria present themselves, and absent a widespread consensus about these issues in the philosophy of science the door is opened for IR scholars to, in effect, reach into an alien field of study and pull out something that fits their immediate aims, while retaining the cultural prestige of "science"

as a rhetorical warrant for their disciplinary maneuver. Far from solving the science question, this kind of intellectual instrumentalism simply muddies the conceptual waters even further.

Even worse, in staging these opportunistic raids into foreign scholarly territory, IR scholars routinely ignore the fact that demarcation debates among philosophers of science are generally concerned with shoring up or preserving notions such as “progress” and “truth” in the face of what might at first seem like discrepant evidence about how actual scientists do their empirical work. Philosophers engaged in demarcating science from non-science are thus, and necessarily, engaged in something of a *normative* enterprise (Laudan 1996, 217–218; Lakatos 1978a, 118–121). IR scholars also ignore the fact that philosophers of science engaging in these discussions are working in a *transcendental* mode, and are faced with obviously successful knowledge-producing endeavors, the success of which they are trying to account for in terms of their “scientific” character. No such obvious successes exist in IR, which changes the terms of the debate quite radically (Chernoff 2005, 54–55). Indeed, IR scholars routinely ignore Lakatos’ firm division between the “*methodological* appraisal of a programme” and “firm *heuristic* advice about what to do” (Lakatos 1978a, 117)—a division that renders deeply problematic any effort to learn what science is from the study of other sciences, with intent to apply those lessons elsewhere. Finally, IR scholars ignore the fact that many contemporary philosophers of science would agree with Larry Laudan’s observation that “the problem of demarcation . . . is spurious” because even a cursory examination of how various scientific endeavors proceed indicates that they are “not all cut from the same epistemic cloth” (Laudan 1996, 221). By simply taking what we like from the philosophical literature, we miss the context of, and the controversy surrounding, discussions about demarcation among philosophers.

All of this means that it is futile to look to the philosophy of science expecting a simple and clear answer to the question of how we ought to produce knowledge about world politics, because no such consensus answer is even remotely in evidence. Philosophers of science simply do not speak with one voice when it comes to demarcating and analyzing scientific practice.

### **Science, broadly understood**

Faced with the impossibility of putting an end to the science question within IR by turning to the philosophy of science, what should we do? Since we cannot resolve the question of what science is by appealing to a consensus in philosophy, one option is to become philosophers of science ourselves, and to spend our time and our scholarly efforts trying to resolve thorny and abstract issues about the status of theory and evidence and the limits of epistemic certainty. But this is an unappealing option for a scholarly field defined, if loosely, by its empirical focus (world politics), and it would be roughly akin to advising physicists to become philosophers of physics in order to resolve the question of what physics was and whether it was a science. This also mis-states the relationship between philosophical debates and scientific practice; practicing scientists have a pretty

good working definition of what it means for something to be “scientific,” but this “is less a matter of strategy than of ongoing evaluative practice,” conducted in the course of everyday knowledge-producing activities (Taylor 1996, 133). We do not expect physicists to give philosophical answers to questions about the scientific status of their scholarship; we expect them to produce knowledge of the physical world. Similarly, we should not expect IR scholars to engage in “philosophy of IR” to the detriment of generating knowledge about world politics; the latter, not the former, is our main vocational task.

If we should not all become philosophers of science, perhaps we should simply continue what we have been doing: deploying philosophical snippets in the course of our “ongoing evaluative practice” of one another’s scholarship about world politics. After all, we are not philosophers of science, so why should it matter whether we are taking philosophical claims out of context? This option is equally unappealing, but for different reasons. For one thing, the rhetorical power of an appeal to “science” within IR, as within other scholarly fields that have inherited a “science question” from their forebears (Steinmetz 2005a), depends on a claim—perhaps implicit—that the criteria identified as “scientific” *are in fact* the kinds of knowledge-production practices that, if adopted, will establish IR as a science. In principle, at least, this is a claim that can be evaluated, and more importantly, it is a claim that can be true or false. Whether it is true or whether it is false has enormous implications for whether we ought to engage in the specified course of action. While the lack of consensus among philosophers of science should put to rest the idea that any given knowledge-production practices are *uniquely* scientific, it is still entirely possible to ground claims to scientific status in firmer philosophical arguments, and thus to move beyond the merely tactical use of a term such as “science.”

Besides this logical reason, there is also an ethical reason why we should stop taking philosophical claims about “science” out of context and using them to shore up our positions within disciplinary debates: when we invoke “science,” we are in a very practical sense playing with fire. The cultural prestige of “science” is such that tapping that commonplace in a debate is really akin to bringing out the big guns, raising the temperature of the controversy to the point where one wonders how far we are from an accusation of “relativism” and an accompanying violation of Godwin’s Law.<sup>7</sup> Under such circumstances, it is even more important to ask whether the appeal to “science” is philosophically appropriate.

A third option would be simply to de-escalate our controversies about research practices and refrain from invoking “science” in such discussions at all. Larry Laudan suggests that philosophers of science ought to do just this, shifting their attention to “the question of reliable knowledge” and giving up any attempt to define the boundaries of scientific practice (Laudan 1996, 222). But Laudan’s proposal, I would argue, is only feasible within a scholarly field not as dominated by the science question as IR has historically been. Whether the philosophy of science is itself a science remains a much less pressing question than the question of whether the study of world politics is or can be a science. In addition, the cultural prestige of “science” makes the notion a very appealing rhetorical weapon;

a simple promise not to use it is probably not credible, and as long as “science” retains its broader appeal, it will likely be too tempting for one party of a debate to reach for the commonplace in the course of discussion. Simply removing the claim to “science” from IR discussions is, therefore, probably quite a futile endeavor.

Hence, the best response to the fact that the science question cannot be simply resolved by a turn to philosophy is to *replace* the narrow definition(s) of “science” circulating in the field with a definition that simply cannot be deployed by partisans of any single approach to the study of world politics as part of an effort to render their opponents’ claims unworthy of serious consideration. What we should be avoiding, as a field, are derisive caricatures of one another’s work as “storytelling,” “mindless number-crunching,” or “philosophical mumbo-jumbo,” and the accompanying characterization of those approaches as “unscientific” and hence not worthy of intellectual engagement. Similarly, we ought to be avoiding caricatures of self-proclaimed “scientific” work as being out of touch with the actual world, incapable of appreciating the complexity of social life, or necessarily wedded to the preservation of the status quo. Instead, a principle of charity (Blackburn 1994, 62) is called for: treat other arguments about world politics as serious attempts to generate knowledge. But as long as “science” remains in circulation in the field in the vague form in which it presently exists, such charitable readings are unlikely to survive, as it is too tempting simply to wield “science” as an excuse for not engaging claims at odds with one’s own.

In order to craft a sufficiently broad definition of science, it is important not to replicate the errors and weaknesses associated with the disciplining deployments I have been criticizing. As such, it is unlikely that an acceptable definition of science can be produced by looking for fundamental “rules of inference on which” the “validity” of “scientific research . . . depends” (King, Keohane, and Verba 1994, 9). The reason is simple: different kinds of empirical research in IR adhere to different “rules of inference,” and some reject inference itself in favor of (for example) thick description or structural overdetermination or discourse analysis. Hence, making some set of “rules of inference” the criterion for scientific status simply replicates the same disciplining move under the guise of advancing a putatively neutral set of methods and techniques. Arguably, *any* attempt to specify universal rules and procedures is doomed to collapse into a disciplining move, since there are no rules so universally agreed upon that their adoption would be uncontroversial. The commonality of “science” in IR, then, cannot be sought in rules or procedures for handling evidence or evaluating claims.

Perhaps the common element animating a field-wide definition of science can be found not in the supposed methods of science, but in the *goals* of science. Colin Wight suggests that “what distinguishes scientific knowledge is not the method of knowledge acquisition, nor the immutable nature of the knowledge produced, but the aim of the knowledge itself,” which he takes to be the “explanatory content” of scientific knowledge (Wight 2006, 61). Defining science in this way seems promising, as long as the precise definition of “explanatory” is allowed to vary so as to encompass a variety of approaches to explaining

phenomena in world politics. Unfortunately, Wight promptly goes further in specifying a sense of “explanatory” that excludes more than a few ways of studying world politics:

What marks scientific knowledge out from other forms of knowledge is that it attempts to go beyond appearances and provide explanations at a deeper level of understanding. This implies that the scientist believes that there is a world beyond the appearances that helps explain those appearances.

(*ibid.*, 18)

Thus Wight offers a unity of *ontology*—the belief in a mind-independent reality to which our concrete researches should be directed (Wendt 1999, 52–53)—as the crucial element in science. But this locking down of a precise meaning of “explanatory” drives us right back into the disciplining move of accepting one philosophically controversial account of science and shaping our empirical work in IR in accord with it—and dismissing other kinds of work as not sufficiently “scientific.”<sup>8</sup> Absent a universal consensus about the validity of presuming the existence of a “world beyond . . . appearances,” this is not a solution to our problem.

Indeed, perhaps the only solution that does not presume a non-existent philosophical consensus about the definition of “science” would be an account of science that, in effect, equated science with empirical inquiry designed to produce knowledge. Such an account would not give a lot of specific guidance as to how empirical research should be conducted, but it would serve to differentiate the production of knowledge about world politics from other things that one might do with respect to world politics—other things that might be valuable in their own way, but which would not be reducible or equivalent to knowledge-production. Such an account would also allow the criteria for *good* knowledge about world politics to vary between approaches; designating all empirical inquiry designed to produce knowledge as science in no way says that all knowledge-claims are equally good ones. It simply shifts the question—along the lines of both Laudan’s and Lakatos’ criticisms of the demarcation problem—from “Is this piece of work scientific?” to “Is this piece of work a good piece of work?” Naturally, *answering* that question in any particular situation will require us to elaborate and specify standards for good work, but by getting the rhetorical trump-card “science” out of the mix, a broad definition allows us to focus on the knowledge-production techniques in our own field instead of focusing on what we think other fields are doing.

This may be the most important contribution of a broad and pluralistic definition of science: to cure IR of its perennial envy of other fields of scholarly inquiry by highlighting the important conceptual work on the matter of science that has already been done *within the social sciences themselves*. Almost four decades ago, Albert O. Hirschman called for precisely this kind of self-assertion by practitioners of the study of politics, arguing (as an economist!) that political scientists need not accept the colonization of their field by economists:

[R]eciprocity has been lacking in recent interdisciplinary work as economists have claimed that concepts developed for the purpose of analyzing phenomena of scarcity and resource allocation can be successfully used for explaining political phenomena as diverse as power, democracy, and nationalism. They have thus succeeded in occupying large portions of the neighboring discipline while political scientists—whose inferiority complex vis-à-vis the tool-rich economist is equaled only by that of the economist vis-à-vis the physicist—have shown themselves quite eager to be colonized and have often actively joined the invaders. Perhaps it takes an economist to reawaken feelings of identity and pride among our oppressed colleagues and to give them a sense of confidence that their concepts too have not only *grandeur*, but *rayonnement* as well?

(Hirschman 1970a, 19–20)

What Hirschman claims about *substantive* concepts, I mean to suggest, is equally true of *methodological* concepts: those of us engaged in the scholarly study of social and political life have our own proud tradition of reflection on the science question, and the broad definition I want to propose comes directly from the seminal reflections of Max Weber on this topic. Adoption of this broadly Weberian account of science, I suggest, can quite neatly resolve the problems I have been discussing.

For Weber, what defines “science” is not its manner or its method, but its goal—a goal that, in the first instance, differentiates it from partisan politics:

The taking of practical-political positions and the scientific analysis of political structures and party positions are two very different things. If you are speaking about democracy in a popular meeting, you do not need to make a mystery of your personal position; instead, clearly taking a recognizable position is your damned duty and responsibility. The words you use are not tools of scientific analysis, but political advertisements against the positions of others. They are not ploughshares for the loosening of the soil of contemplative thought, but swords for use against your opponents: weapons.

(Weber 1917, 14–15)

The distinction that Weber is drawing here is a *logical* distinction between two different ways of using words and concepts. In the realm of practical politics, the key goal is the achieving of results; the clarity or defensibility of those words and concepts is of decidedly secondary importance. But in the realm of scientific analysis, the order is inverted: what matters most of all is the systematic application of a set of theories and concepts so as to produce a “thoughtful ordering of empirical actuality” (Weber 1999a, 160). Weber elaborates:

The social science that we want to concern ourselves with is a *science of actuality*. We want to understand *in its particularity* the encompassing actuality of the life in which we are placed—on one hand, the coherence and cultural *significance* of individual occurrences in their contemporary

configuration, and on the other hand, the reasons for those occurrences being historically so and not otherwise.

(Weber 1999a, 170–171)

For Weber, then, there is no fundamental opposition between “explaining” and “understanding,” as both are equally scientific. Instead of reading Weber as a partisan for one or another specific *kind* of social science, as Hollis and Smith (1990, 72–82) do, we should understand Weber’s project as the attempt to define a basic and broad notion of “social science” *within which* we might then discuss or debate (for example) the extent to which we ought to take an actor’s description of her or his action as a point of departure for our analysis. Thus Weber’s encompassing definition of science, which we might think of as “systematic empirical analysis that aims to produce knowledge rather than to produce innerworldly effects,” provides a big enough tent to put out the fires associated with accusations of being “unscientific.”

Another way to put this is that Weber’s definition is that science, including social science, should be concerned with empirical *facts* rather than with evaluative *judgments*. Weber distinguishes between an idealized analytical concept of “Christianity” that might be used to generate factual knowledge about some particular sect or arrangement, and an evaluative definition of “Christianity” that might provide a basis on which to judge whether some particular doctrine or arrangement was or was not actually *Christian*:

Here it is *no longer* a matter of a purely theoretical process of *referring* to values empirically, but instead of value-*judgments* which have been taken over into the “concept” of Christianity. *Because* the ideal-type claims empirical *validity*, it towers into the region of the evaluative *interpretation* of Christianity. The ground of empirical science is forsaken; before us stands a profession of faith, and *not* an ideal-typical *conceptual* construct.

(Weber 1999a, 199)

In IR terms, we might think of this as an admonition that we ought not to confuse a concept such as “sovereignty” or “human rights” that we might use in generating empirical facts about world politics with a normative standard that we might use to judge or evaluate world politics. For Hedley Bull, the distinction between “order” and “justice” illustrated this nicely: Bull treated order primarily as “an actual or possible condition or state of affairs in world politics,” and thus as an instrument for generating factual knowledge of social relations, while arguing that justice “belongs to the class of moral ideas, ideas which treat human actions as right in themselves” (Bull 1977, 77–78). Justice, for Bull, is therefore a concept useful for a normative evaluation of those same social relations: an evaluative commentary on the facts, rather than the production of factual knowledge. These are logically distinct endeavors.<sup>9</sup>

However, it does not follow from the dictum that science ought to be focused on the production of factual knowledge that the practice of academic analysis is somehow devoid of values. Indeed, Weber argues:

## 22 *Playing with fire*

There is simply no “objective” scientific analysis of cultural life—or, put perhaps somewhat more narrowly but certainly not essentially differently for our purposes—of a “social phenomenon” *independent* of special and “one-sided” points of view, according to which—explicitly or tacitly, consciously or unconsciously—they are selected, analyzed, and representationally organized as an object of research.

(Weber 1999a, 170)

The inescapability of value-commitments does not mean that “*research* can only have *results* which are ‘subjective’ in the sense that they are *valid* for one person and not for others” (ibid., 183–184). Indeed, as I have been arguing, the distinctiveness of science for Weber is not that it embodies no value-commitments, but that it does something distinctive with those commitments. Value-commitments place a specific duty on the practicing (social) scientist:

A systematically correct scientific demonstration in the social sciences, if it wants to achieve its goal, must be recognized as correct even by a Chinese (or, more accurately, it must constantly *strive* to attain this goal, although it may not be completely reachable due to a dearth of documentation). Further, if the *logical* analysis of the content of an ideal and of its ultimate axioms, and the demonstration of the consequences that arise from pursuing it logically and practically, wants to be valid and successful, it must be valid for someone who lacks the “sense” of our ethical imperative and who would (and often will) refuse our ideal and the concrete *valuations* that flow from it. None of these refusals come anywhere near the scientific value of the *analysis*.

(ibid., 155–156)

The basic point here is that even someone who rejects our values should be able to acknowledge the validity of our empirical results within the context of our perspective. The fact that we have a perspective—that our results were produced by the application of concepts and procedures derived from a specific set of values—is philosophically and epistemologically important, but it has little or no bearing on the question of whether a piece of work is “scientific” or not. Instead, the decisive issue is *internal validity*: whether, given our assumptions, our conclusions follow rigorously from the evidence and logical argumentation that we provide.

None of this is to say that normative evaluation of world politics is not a good and worthwhile activity, or to say that the distinction between science and politics denigrates the actual practice of politics. Nor is the implication here that the scholarly field of IR ought to be exclusively “scientific,” even in the broad Weberian sense I have proposed here. It is, rather, to distinguish logically between a number of ends to which we might apply our scholarly efforts. We could engage in the generation of political arguments and commentaries; we could engage in the normative evaluation of actually existing political and social arrangements; or we could engage in the systematic production of factual knowledge about those

political and social arrangements. Calling only the third of these “science” preserves the integrity of all three ends: in order for the claim to scientific status to have any *value* in the political or normative realms, it is logically necessary for science to be distinct from those endeavors. Otherwise, calling a claim “scientific” is perhaps nothing but shorthand for saying that one agrees or disagrees with it, perhaps on political or normative grounds. Whether a scientific claim ought to trump a political one, or whether normative claims ought to build on scientific ones, are open questions, but they cannot even be *asked* if one does not start from the position that science constitutes a distinct endeavor. Not necessarily a better or worse endeavor, but a *distinct* one.