



1

TIME-TABLE OF PHILIPPINE ART STUDIES

PRE-CONQUEST (BEFORE 1521)

- **Other terms:**
 - **Pre-conquest** (*Historical Term*)
 - **Indigenous Era** (*Stylistic Term*)
 - **Pre-colonial** (*General Term*)
- **Art Forms:**
 - **Pottery, weaving, carving, and body ornamentation** used in rituals and daily life.
 - **Hunting** - imitating the sound of nature and animals.
 - **Partition** - **division** of food after hunting.
 - **Literature** - sharing of stories
 - **Baybayin** - **first writing system** of the Philippines.
 - **Dancing**

SPANISH PERIOD (1521-1898)

- Focuses on **religion**
- **Art Forms:**
 - **Religious icons, church architectures, and western artistic style** introduced by spanish colonizations.

AMERICAN PERIOD (1898-1940)

- **Thomasites** - American soldier **teachers** who came to the Philippines in the early years of the American colonial period.
- **Art Forms:**
 - **Secular (non-religious) subjects** such as landscapes, portraits, and still-life paintings introduced by western realism.

JAPANESE PERIOD (1941-1945)

- **Art Forms:**
 - **Wartime scenes**, propaganda, reflection of **struggle**, and the rise of social realism.

POSTWAR REPUBLIC (1946-1960s/70s)

- Modernism develops; artists explore **national identity** and experiment with **new forms**.
- Period of **breaking norms**.
- **Art Forms:**
 - Modernist and abstract paintings, social realism, various visual arts, music, dance, theater, and film.

PRESENT (1970s to present)

- **Art forms:**
 - Mixed-media performance, installation, and digital art addressing social issues.

2

MODERN AND CONTEMPORARY ARTS

MODERN ART (Late 19th - 1960s)	CONTEMPORARY ARTS (1970s - present)
<ul style="list-style-type: none"> • Breaks away from classical and traditional art forms • Explores abstraction and emotion. • Experiments with form, color, and technique for self-expression. • Abstract forms, cubism, surrealism, and non-traditional perspectives. 	<ul style="list-style-type: none"> • Reflects present day issues, activities, culture, identity, and technology. • Engage with society, provoke thought, and comment on current realities. • Mixed-media, performance, installation, digital, and conceptual art.



3

MODERN ARTS

VICTORIO EDADES

- **Father of modern Philippine Art**
- Romanticized **rural scenes** of his time.
- Explores more **modernist sensibilities**.

ANITA MAGSAYSAY-HO

- Depiction of **Filipino Women**
- Harvesting, Carrying water

HERNANDO R. OCAMPO

- No definite structure (**abstract**)
- Philippine modernism
- Uses **vibrant colors**

4

CONTEMPORARY ARTS

CONTEMPORARY ARTS

- Arts that are **made today**.
- Uses **technology, and multi-elements**.

BENEDICTO CABRERA

- **Sabel** - one subject in a series of depictions.
- Most influential in the **contemporary era**.
- **National Artist in the Philippines**.

RODEL TAPAYA

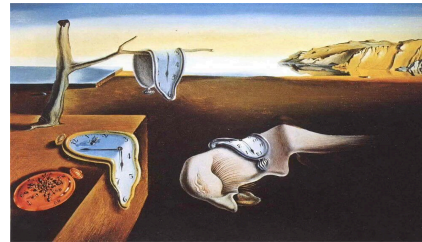
- **Folk narrative, myths**, contemporary art in a blend of large scale.

LEEROY NEW

- **Installations** and found **recycled materials**
- Often explores **myth and socio-politics**.

5

ARTWORKS



THE PERSISTENCE MEMORY

BY **SALVADOR DALÍ**

SURREALISM



THE STARRY NIGHT

BY **VINCENT VAN GOGH**

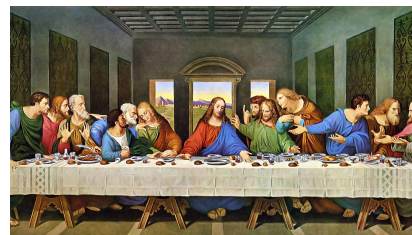
POST-IMPRESSIONISM



THE GUITARIST

BY **PABLO PICASSO**

CUBISM



THE LAST SUPPER

BY **LEONARDO DA VINCI**

RENAISSANCE PERIOD



5

ART MEANING

ART DEFINITION IS BASED ON:

- SUBJECTIVITY
- CULTURAL DIFFERENCES
- EVOLUTION OF ART
- PURPOSE AND FUNCTION
- PHILOSOPHICAL DEBATES
- DIVERSE MEDIUMS AND FORMS

CLASSICAL MEANING

- Derived from the **Latin word "ars"** meaning **"To Do, Skill or Craft"**.

R. ZULUETA

- **"Art is a product of man's need to express himself."**

PLATO

- **"Art is the beauty of the world."**

J. DEWEY

- Art is an attitude of spirit, a **state of mind-one** which demands for its own **satisfaction and fulfillment**.

6

IMPORTANCE OF ART

- Satisfies the needs for personal expression and **gives pleasure, satisfaction and gratification**.
- **Develops our skills to express** ourselves.
- **Challenges us to see things differently**.
- **Unleashes our hidden desires and passions**.
- **See the truth** that we might not understand before.

7

TERMS

ART APPRECIATION

- The **ability to interpret or understand man-made arts** and enjoy them either through actual and work-experience

with tools and materials or possession of these works for satisfaction.

WORK OF ART

- An activity that involves both imagination and skill in accomplishing it.
- A thing of beauty having **aesthetic value**; **obra maestra** that provides aesthetic value to viewers.
- Must have an **artistic and literary merit**.
- A **symbolic state of meaning** rather than having a practical function.

SUBJECT OF ART

- The subject matter may vary, usually **anything that is represented** in the artwork. It may be a person, object, scene, or event.

8

FUNCTIONS OF ART

PERSONAL OR INDIVIDUAL FUNCTION

- Artists have their personal reasons for indulging in art.

SOCIAL FUNCTION

- Inspires empathy
- Unites People
- Spark Conversations

ECONOMIC FUNCTION

- Creative industries growth
- Tourism and attractions
- Job creation
- Innovation and design
- Investment and value

POLITICAL FUNCTION

- Social commentary
- Activism and advocacy
- Challenging power
- Building Movements



HISTORICAL FUNCTION

- Refers to how **history and past events** influence the creation of art.

RELIGIOUS FUNCTION

- Devotional expression
- Symbolism and iconography
- Spiritual Connection
- Storytelling

PHYSICAL FUNCTION

- Art's physical functions combine **aesthetics and practicality** that improves daily lives.

AESTHETIC FUNCTION

- Artworks **serve to beautify.**
- Create beauty
- Evoke emotions
- Provide sensory experience
- Enhance surroundings