

COMPLETE CHRONOLOGICAL EXPLANATION: MIRIAM RODRÍGUEZ MARTÍNEZ

The Foundation: Tamaulipas Before Karen's Kidnapping

To understand what Miriam Rodríguez Martínez walked into, you need to understand what Tamaulipas had become by 2012.

In the late 1990s, Osiel Cardenas Guillen, head of the Gulf Cartel, became increasingly paranoid as he consolidated power in Mexico's northeastern state of Tamaulipas. He needed elite protection. His bodyguard, Arturo Guzman Decenas, recruited at least 31 men from the Mexican military—many from an elite unit called Grupos Aeromoviles de Fuerzas Especiales (GAFE). These men had superior training; some had completed "training the trainers" programs. They became Los Zetas, named after Guzman's call sign "Z-1." Their founding moment was brutal: in 1999, immediately after his daughter's baptism, Guillen ordered Guzman to execute his daughter's godfather. Guzman shot the man in the head inside Guillen's Dodge Durango. Guillen earned the nickname "The Friend Killer." Guzman earned Guillen's trust.

From 1997 to October 2004, Los Zetas operated with two central roles: protect the principal and hunt enemies. The three most trusted operatives—Arturo Guzman (Z-1), Rogelio Gonzalez Pizana (Z-2), and Heriberto Lazcano (Z-3)—led secret missions across Tamaulipas to execute Guillen's rivals. Operations were characterized by military precision and what one U.S. report called "unprecedented acts of barbarism." The psychological principle was simple: frighten your enemy enough, you may defeat him without having to fight.

But the organization evolved through violence and arrests. On January 14, 2002, Mexican military captured Guillen's primary accountant. On November 21, 2002, Z-1 died in a shootout with soldiers in Matamoros. On March 14, 2003, Mexican military captured Guillen himself in Matamoros. He continued running the cartel from prison, but power began shifting. In October 2004, after Guillen's chief assassin "El Kelin" was captured, Heriberto Lazcano—"The Executioner"—took command of Los Zetas.

Under Lazcano, Los Zetas began separating from the Gulf Cartel. He recruited Guatemalan Kaibiles—elite special forces known for spectacular acts of cruelty during Guatemala's civil war—to provide protection and training. He established clandestine recruitment channels with military contacts, increased the number of training camps in Tamaulipas, developed a clandestine radio network, and expanded revenue operations beyond extortion to control of drug trafficking plazas—waypoints where lesser organizations had to pay a tax for safe passage. He strengthened an accounting system that became the backbone of operations. By July 2009, a DEA assessment concluded that "the Zetas are no longer solely operating as the enforcement

arm of the Gulf Cartel." The assessment stated: "The strength of the Zeta force is their ability to corrupt, kill, and intimidate and these factors have given the Zetas the power to conduct activities throughout Mexico." The Zetas had evolved into a separate drug trafficking organization.

In early 2010, the separation became a war. Eduardo Costilla ("El Coss"), who had taken operational control of the Gulf Cartel, ordered the kidnapping and murder of a Los Zetas operator in Reynosa. Miguel Trevino (EI-40), Los Zetas' number two, demanded the captive's release. El Coss refused. War began.

By March 2010, U.S. officials were documenting systematic collapse. On March 23, the U.S. Consulate in Monterrey reported that the governor of Nuevo Leon had suspended 81 police officials after admitting "the Zeta drug trafficking organization had co-opted some state and police officials." A suspect in a mob attack on a police chief was found dead with torture signs shortly after being delivered to the military. State officials had misidentified two students as gangsters before killing them. The consulate wrote: "The struggle between the Gulf Cartel and the Zetas has clearly shifted from the border to the outlying towns in Nuevo Leon state."

The next day, March 24, the U.S. Consulate in Matamoros placed diplomatic staff on special security status and reported a "high likelihood that Matamoros may be the scene of confrontation in the near future." On March 25, U.S. Customs and Border Protection documented "corroborated and reliable information" on widespread use of roadblocks by cartels along Tamaulipas highways. This was the first declassified mention of the roadblock methodology that would define what came next. Gun battles were leaving 20 to 25 Gulf Cartel members dead at a time. DHS predicted "a retaliatory strike by Los Zetas is likely inevitable."

On April 16, 2010, the U.S. Embassy's Narcotics Affairs Section reported that March had been "one of the bloodiest months on record, with an estimated 900 killings nationwide." Mexican government officials "did not anticipate the sharp increase in violence in the northeast." The violence had "cut a swath across north-east Mexico, including key towns in Tamaulipas, Coahuila, and Nuevo Leon, and even in neighboring Durango." The assessment included a critical finding: "DTO's [Drug Trafficking Organizations] have operated fairly openly and with freedom of movement and operations...In many cases they operated with near total impunity in the face of compromised local security forces."

On May 19, 2010—three months before the San Fernando massacre—DEA reported the arrest of four Los Zetas members in Tamaulipas after a shootout that killed four Zetas and captured four others. Eight assault rifles and two vehicles were seized. The report noted: "It was determined that some of them were members of the Zetas and the subjects from Guatemala were members of the Fuerzas Especiales de Guatemala (Kaibiles)."

In August 2010, the U.S. State Department's Bureau of Intelligence and Research analyzed President Calderón's anti-crime strategy, which had deployed military and federal police "to states where weak and often corrupt state and local police units were unable or unwilling to combat powerful cartels." The assessment identified "unintended consequences": "The removal

of DTO leadership has allowed less experienced and undisciplined personnel to fill the leadership vacuum, contributing to the spike of drug-related murders."

The August 2010 Massacre: What Made San Fernando Infamous

On August 22, 2010, approximately 75 Central American migrants traveling north were stopped by Los Zetas at a point north of a fixed military highway checkpoint, which the migrants had avoided by using small rural roads. They were transported under guard to San Fernando. What happened next was documented by one survivor, an Ecuadorian male. Before the killings, the victims were offered an opportunity to work for the Zetas as assassins—"sicarios." All but one member of the group refused. What followed was the execution of 54 men and 15 women—72 people total, including at least 13 Salvadorans. Mexican Navy officials found the bodies two days later in an abandoned barn/warehouse.

On August 24, shootouts between Mexican military and cartel members erupted. Grenade attacks occurred the same day. On August 25, the director of municipal police in San Fernando and the state prosecutor both disappeared. On August 26, both were found dead with other unidentified bodies. Both had been decapitated. On August 27, car bombs were deployed.

On September 2, a grenade attack targeted a Mexican Naval hospital where one of the massacre survivors was recovering. The same day, a second survivor contacted federal authorities in Matamoros, was taken in, and reportedly moved to Mexico City for debriefing. That same day, military clashes with Zetas near Nuevo Leon killed 32 cartel members and two military officials.

On September 7, Interior Secretary Francisco Blake Mora and other top officials signed a five-point plan to address kidnappings and abuses targeting migrants. The plan was a response to "pressure on the GOM [government of Mexico] to act in the wake of the August 24 massacre." It included commitments to protect migrants, combat kidnappings and executions, disband smuggling groups, and increase the capacity of the National Migration Institute (INM) through training, increased personnel, and cooperation with U.S. counterparts.

On September 10, nine cartel members were arrested in the San Fernando area, but the Attorney General's office would not confirm if they were connected to the August 22 killing of 72 migrants. The head of public safety in Tamaulipas resigned due to escalating violence.

But the killing had not stopped.

The 2011 Mass Graves: The System Protecting the Killers

On April 2, 2011, mass graves were discovered in the La Joya community near San Fernando. On April 6, a second discovery was made. The total across these two sites was 48 bodies, two

reportedly wearing police uniforms. The U.S. Consulate assessed the bodies were likely either TCO members, kidnapping victims, or highway violence victims.

On April 8, more mass graves were discovered. The body count reached 81 across 17 burial sites. "Federal officials believe that the majority of the bodies belong to people kidnapped from public buses in the San Fernando area by Transnational Criminal Organization (TCO) members in recent weeks," the U.S. Consulate reported. Victims had been kidnapped from buses traveling from San Luis Potosi to Reynosa, and from Michoacán and Guanajuato. SEDENA—Mexico's defense ministry—deployed its Special Operations Investigation unit to San Fernando. SEDENA rescued kidnapped victims, discovered grave sites, and detained presumed TCO members.

According to the U.S. Consulate: "According to federal officials, the vast majority of the remains appear to have been beaten to death. A small number had bullet wounds. Officials sources say they believe that many individuals taken from buses have not been reported and authorities are continuing to search for their remains." Fourteen presumed TCO members were brought to Mexico City and placed in custody of the Office of Special Investigations of Organized Crime (SIEDO). Federal officials believed the Zetas were responsible for the killings, and that "the majority of the kidnapping victims discovered were migrants heading to the U.S. who were intercepted en route and unable to pay what was demanded of them."

On April 15, 2011, the discoveries reached their documented peak. A SEDENA operation from April 1-14 had uncovered 36 grave sites containing 145 bodies. Seventeen Zetas were arrested. Sixteen San Fernando municipal police officers were also arrested. The police were charged with "protecting the Los Zetas TCO members responsible for the kidnapping and murder of bus passengers in the San Fernando area."

This is where the cover-up became explicit. Off the record, Mexican officials told U.S. Consulate officials that "the bodies are being split up to make the total number less obvious and thus less alarming." The U.S. Consulate officers wrote: "Tamaulipas officials appear to be trying to downplay both the San Fernando discoveries and the state responsibility for them, even through a recent trip to Ciudad Victoria revealed state officials fully cognizant of the hazards of highway travel in this area."

On April 16, Mexican Navy (SEMAR) arrested Martín Omar Estrada Luna ("El Kilo") in Ciudad Victoria, Tamaulipas. He was identified as the leader of a Zeta cell, arrested for "alleged participation and involvement in the kidnappings and deaths of numerous innocent victims found in clandestine mass graves in San Fernando, Tamaulipas."

On April 29, the body count reached 196, though this number was "not publicized by authorities." Mexican government officials were downplaying the violence despite private statements about insecurity. The U.S. cable stated: "Despite stating privately in January that security in general, and highway violence in particular, is their top concern...government officials have avoided publicly drawing attention to the level of violence in Tamaulipas." The government was particularly concerned about deterring tourism during Holy Week.

On May 13, SEDENA disarmed municipal and transit police in 42 of 43 Tamaulipas municipalities. The government made no public comments. Initial reports suggested the measure was to determine if the weapons had been used in crimes. The action followed the arrest of 17 San Fernando police officers. In Matamoros alone, SEDENA seized 460 weapons, leaving the city's 700 police officers without weapons.

On June 13, seven top INM officials were fired amid allegations that "some agents had been involved in the kidnapping of migrants." "Immigrants from Central America (namely from El Salvador and Guatemala) accused the immigration agents of pulling them off buses and handing them over to drug gangs in the state of Tamaulipas."

The mechanism of complicity became clearer on December 10, 2014, when federal prosecutors made their first official disclosure of investigative files concerning state complicity in the massacres, following an order from the national information oversight body IFAI. The formerly secret document—a Nota Informativa—revealed that municipal police were paid by the Zetas to act as vigilantes (*labores de halcones*) to intercept people and provide cover for cartel members. One Zeta member told investigators that police were paid to detain people. Rather than taking them to the municipal detention center—referred to as the "pentagon"—police handed them over to the cartel. The police arrested in connection with the mass graves were among those who had allegedly been working for the Zetas.

This document represented a "major breakthrough" for NGOs Article 19 and the Foundation for Justice (FJEDD), which had been seeking access to full investigative files. Federal prosecutors had refused to acknowledge the San Fernando investigations related to human rights violations, asserting the killings were criminal acts perpetrated by drug cartels. But IFAI and lower courts declared the San Fernando massacres constituted *prima facie* grave human rights violations based on international conventions and Mexican Supreme Court jurisprudence. The criteria included the acquiescence, tolerance, or direct participation of the state. Hundreds of pages of investigative files remained secret.

The corruption extended to the highest levels. On February 3, 2012, the U.S. Embassy reported the Attorney General's office (PGR) had been investigating three former Tamaulipas governors since early 2009 in connection with the arrest of Zeta founding member Miguel Angel Soto Parra: Manuel Cavazos Lerma (1993-1999), Tomás Yarrington (1999-2004), and Eugenio Hernández Flores (2005-2010). All three were pursuing Senate seats at the time.

By the end of 2016, 30,000 people had disappeared under suspicious circumstances in Mexico. Tamaulipas registered 5,563 missing—the highest state total in the country. More than 100,000 people had died in drug-related violence in Mexico in the past decade.

This was the system Karen Rodríguez entered when she was kidnapped in 2012.

Karen's Kidnapping: The Beginning of Miriam's War

In 2012, Karen Alejandra Rodríguez vanished. Her kidnappers were members of Los Zetas. What followed was a ransom demand to her family. The sources do not specify the exact date of the kidnapping or the details of the ransom negotiations, but what is documented is what happened next: institutional failure.

Miriam Rodríguez Martínez, Karen's mother, reported the kidnapping to authorities. She expected investigation. She expected response. What she received was inaction. The pattern was clear across Tamaulipas: families of the disappeared were met with bureaucratic indifference, delayed responses, or outright dismissal. As a January 31, 2011 U.S. Embassy report had noted, the Mexican government only focused attention on migrant protection "after the mass killings, subsequent protests from Central American governments, and daily headlines." The National Migration Agency (INM) was ineffective due to "a combination of understaffing, inability, and corruption." The situation had worsened due to "pervasive TCO [transnational criminal organizations] control of routes and crossings," where "TCO's act alternatively as paid facilitators, extortionists, kidnappers and traffickers." "Anecdotal evidence suggests that migrant authorities and local police often turn a blind eye or collude in these activities."

Miriam understood she was alone. So she began a two-year search for her daughter.

Miriam's Investigation: Disguises, Deception, and Tracking

What Miriam did next was unprecedented for a civilian. She did not wait for official investigations. She did not accept institutional timelines. She began conducting her own investigation using methods that would later be described as disguises and citizen manhunt tactics.

The specifics of these methods are documented across multiple sources but not dated precisely. What is known is that Miriam used disguises during her investigation to track members of the kidnapping cell. She engaged in direct surveillance. She gathered intelligence on the movements, associations, and locations of cartel members. She posed as different people to get close to targets. She conducted what amounted to a solo intelligence operation inside cartel-controlled territory.

The risks were extraordinary. This was not a woman working in secret. This was a civilian conducting surveillance on armed cartel members in a region where police were paid by those same cartels, where municipal officials disappeared and turned up decapitated, where mass graves held nearly 200 bodies that the government tried to hide by "splitting them up to make the total number less obvious."

Miriam's investigation was methodical. She identified members of the cell responsible for Karen's kidnapping. She tracked their routines. She documented their locations. And then she

did something that separated her from every other grieving mother in Tamaulipas: she went to the authorities not with a plea for help, but with evidence.

Karen's Death and the Arrests

In 2014, Miriam found Karen's body in a clandestine grave in San Fernando—the same town where 72 migrants had been massacred in August 2010, the same town where 196 bodies had been discovered in mass graves in April 2011, the same town whose municipal police had been arrested for protecting the Zetas.

The sources do not specify the exact date Miriam found Karen's remains. What they document is what happened next.

Miriam provided information to authorities about the perpetrators of Karen's kidnapping and murder. The information she gathered during her two-year investigation led directly to arrests. According to Al Jazeera's reporting on statements from Tamaulipas Attorney General Irving Barrios, nine people were put on trial for Karen's kidnapping and murder. The sources do not provide the outcomes of these trials, the dates of convictions, or the sentences imposed. What is documented is that arrests occurred, and they occurred because of Miriam's work.

One of those arrested was Enrique Yoel Rubio Flores. He was charged in connection with Karen's murder. He was incarcerated in Ciudad Victoria prison.

Expansion: From One Daughter to 600 Families

Miriam did not stop with Karen's killers. She became the director of Citizen Community in Search of the Disappeared in Tamaulipas, an organization helping 600 families in the area search for their disappeared relatives.

This expansion was part of a broader movement that emerged after the 2014 disappearance of 43 students. Disappointed by lack of government help, family groups across Mexico began taking courses in forensic anthropology, archeology, and law. They bought caving equipment. They became experts in grave and body identification. By 2017, at least 13 such groups were operating across the country. Miriam's organization was one of them.

The work was dangerous. Searchers were entering the same territories where cartels operated with "near total impunity in the face of compromised local security forces." They were digging in areas where police might be paid by the same organizations that had created the graves. They were documenting failures that state officials wanted to downplay.

Miriam also engaged in direct action against Los Zetas beyond investigation. At a date not specified in the sources, Los Zetas attempted to kidnap Miriam's husband. Miriam chased the gang in her car while simultaneously alerting the army. The army arrested the men. This was not a woman hiding from the cartel. This was a woman hunting them.

March 2017: The Prison Escape and Death Threats

In March 2017, 29 prisoners escaped from Ciudad Victoria prison through a tunnel. Among them was Enrique Yoel Rubio Flores—one of Karen's kidnappers, one of the men Miriam had helped put behind bars.

Following the escape, Miriam began receiving death threats. According to colleagues as reported by OCCRP, she requested police protection. The request was ignored by authorities.

This creates the first major contradiction in the source material. According to OCCRP, based on colleague accounts, Miriam "asked for police protection but was ignored." However, according to Al Jazeera's reporting on statements from Tamaulipas Attorney General Irving Barrios, "the state had been protecting Rodriguez, sending police patrols three times a day to her house, following requests from the family."

Both accounts cannot be fully accurate. Either protection was requested and ignored, or protection was requested and provided. The sources do not resolve this contradiction.

There is a second contradiction regarding the prison escape. OCCRP reports that Enrique Yoel Rubio Flores "was among 29 prisoners who escaped through a tunnel from Ciudad Victoria prison in March." However, Al Jazeera reports that Barrios' office "denied reports that a man blamed by Rodriguez for her daughter's murder remained free after escaping from prison. The man, who has been charged but not yet tried, was part of a prison break of 29 inmates in March, but was recaptured almost immediately."

If Rubio Flores was recaptured "almost immediately," the timing of Miriam's death threats becomes unclear. If he remained free, the threat was immediate and direct. The sources provide both versions but no independent confirmation of the recapture timing.

What is not in dispute is what happened next.

May 10, 2017: Mother's Day

On the night of May 10, 2017, gunmen broke into Miriam Elizabeth Rodríguez Martínez's home in San Fernando. She was shot multiple times. She died en route to the hospital.

The date was Mexico's Mother's Day.

The Citizen Community in Search of the Disappeared in Tamaulipas released a statement on Facebook confirming Miriam's death. The statement was picked up by media outlets internationally.

The Immediate Aftermath: May 11-12, 2017

On May 11, 2017, Amnesty International released a press statement. Erika Guevara-Rosas, Americas Director at Amnesty International, stated: "Mexico has become a very dangerous place for those who are bravely dedicating their lives to the search for the disappeared. The violent killing of Miriam Rodríguez must be independently, impartially and comprehensively investigated. Serious measures must be taken to defend those searching for their loved ones. The nightmare which they face not knowing the fate or the whereabouts of their relatives and the dangers they face while carrying out their work, which they undertake due to the negligent response from the authorities, are alarming."

On May 12, 2017, the United Nations human rights office in Mexico condemned the attack and called on the government to ensure the murder was "properly investigated...and does not remain in impunity." The office stated it was "even more chilling" that Miriam's death occurred on Mexico's Mother's Day, noting the day "has in recent years become an emblem of the fight for justice of the disappeared."

Mexico's National Human Rights Commission stated Miriam's death underscored the government's failure to keep the public safe and its failure to prevent rights violations of human rights advocates.

On the same day, Tamaulipas Attorney General Irving Barrios' office issued denials about the prison escape and made claims about the protection provided to Miriam, as previously noted.

Also on May 12, Tamaulipas Governor Francisco Cabeza de Vaca tweeted that the government would "not allow the death of Miriam Rodríguez to be another statistic."

The Unresolved Questions

The sources do not document arrests in connection with Miriam's assassination. They do not document prosecutions. They do not document whether the government's promise not to let her death become "another statistic" was kept.

The sources do not confirm whether the nine people put on trial for Karen's kidnapping and murder were convicted. They do not document sentences. They do not confirm whether Enrique Yoel Rubio Flores was recaptured or remained free.

The sources do not specify whether the Attorney General's claim of police protection—three patrols a day to Miriam's house—was accurate, or whether colleagues were correct that her requests for protection were ignored.

What the sources do document is pattern and consequence.

The Long-Term Consequences: What Miriam's Death Revealed

Miriam's assassination on Mother's Day 2017 became a symbol of what activists and families of the disappeared faced in Mexico. Amnesty International explicitly connected her death to a broader pattern: "Mexico has become a very dangerous place for those who have the courage to devote their lives to search for missing persons."

The search collectives continued. By May 12, 2023, Mexico launched a database of over 100,000 disappeared people. The number had grown from 30,000 at the end of 2016 to over 100,000. Tamaulipas remained one of the states with the highest disappearance rates.

UN experts warned of a "pattern of impunity." Human Rights Watch documented how "Mexico's criminal justice system fails victims and the accused." The ICRC noted that the 100,000 missing persons figure "highlights the need to strengthen existing search mechanisms." The families, like Miriam, were conducting searches "due to the negligent response from the authorities."

The ripple effects extended to how these cases were framed. Federal prosecutors had for years refused to acknowledge that cases like San Fernando constituted human rights violations, preferring to classify them as criminal acts by cartels. The breakthrough in December 2014—the release of the document showing police were paid by Zetas to hand over victims—established legal precedent. IFAI and lower courts declared that state complicity (acquiescence, tolerance, or direct participation) made these prima facie grave human rights violations. This meant information could not be classified as protected. But hundreds of pages of investigative files remained secret.

The precedent mattered beyond Mexico. The Justice Initiative noted the disclosure "sets a precedent for other countries with similar human rights provisions (such as Brazil, Colombia, Guatemala, Peru, and Uruguay) that prohibit the government from keeping secret information related to human rights violations and crimes against humanity."

But for the 600 families Miriam had been helping, the question remained immediate and practical: who would continue the work?

What Miriam Proved

Miriam Rodríguez Martínez operated for approximately five years—from Karen's kidnapping in 2012 to her assassination in 2017—inside a system designed to make accountability impossible.

She operated in a state where:

- Municipal police were paid by the cartel to hand over victims
- Federal officials split up bodies "to make the total number less obvious"
- Governors were under investigation for links to organized crime
- Police officers were disarmed en masse after being caught protecting cartel members
- Migration officials were fired for pulling people off buses and handing them to gangs
- 196 bodies could be found in mass graves in a single month without full public disclosure

- Drug trafficking organizations operated "with near total impunity in the face of compromised local security forces"

She did not have access to:

- Police databases
- Surveillance technology
- Arrest authority
- Armed protection
- Institutional backing

What she had was:

- Information about her daughter's kidnappers
- The ability to pose as someone else
- The willingness to chase cartel members in her car
- The determination to track, document, and deliver evidence to authorities even when those authorities were compromised

She got nine people put on trial for Karen's murder. She helped 600 families search for their disappeared. She foiled an attempted kidnapping of her husband. She became the director of a search organization in the most dangerous state in Mexico for disappearances.

And on Mother's Day 2017, gunmen broke into her home and shot her multiple times.

The government promised she would not become "another statistic." The sources do not document whether that promise was kept. What they document is that by 2023, the number of disappeared in Mexico had grown to over 100,000, that search collectives continued their work, that families continued to take courses in forensic anthropology because the state would not search, and that Amnesty International continued to warn that Mexico had become "a very dangerous place for those who have the courage to devote their lives to search for missing persons."

Miriam proved that the cartel could be touched. She proved that a civilian with disguises and determination could identify and track cartel members. She proved that evidence could lead to arrests even in compromised systems. She proved that one person could help 600 families.

She also proved what happens when you prove those things in Tamaulipas.

The story does not end with justice. It ends with a house in San Fernando, gunmen at the door, and a woman who spent five years showing that the system could be beaten, killed on the day Mexico celebrates mothers.

The timeline is complete. The facts are documented. The contradictions are noted. The story, in order, shows exactly how an ordinary grandmother became impossible for a system to ignore—and exactly what that system did in response.

