

‘Branding Idea’

A structured mini project to develop branding, creativity, and strategic thinking skills.

About the Project

Create 1 to 2 Branding/Marketing idea which will be relevant for Juniorpreneur, While creating/planning this idea make confirm it should be Cost effective, Unique, Attention Grabbing and Effective.

Tools

- Ai
- Google
- YouTube
- Your own Brain*

Project Advantage

1. Thinking Ability
2. Creative Thinking
3. Market Understanding
4. Understanding of Human Psychology
5. Research Ability
6. Practical Education
7. Branding Understanding

How

1. Create a File contains 2 to 3 page
2. Write your 'Branding Name'
3. Explain how it works
4. In last, tell how your idea is unique